MISSION
To connect alumni to the University and to each other, to provide valued services to members, and to support the University’s mission of teaching, research, and service.

VISION
The Penn State Alumni Association will be widely known as the biggest, the best, and the most ambitious organization of its kind in America. Specifically, the Alumni Association will become the national exemplar of how such an organization constantly contributes to the betterment of its alma mater.

Achieving this vision will hinge on success in six major areas:

1. Providing greater diversity in the broadest sense and generating a feeling of belonging and inclusivity among all alumni;

2. Maintaining standards of the highest quality in programs for, and relationships with, alumni;

3. Reinvigorating service to alumni and our more than 300 affiliate organizations;

4. Engaging alumni culturally, socially, historically, and increasingly intellectually with the University;

5. Becoming more student-oriented;

6. And, undergirding all these goals, becoming a membership growth-driven organization.
# Alumni Association Sourcebook
## TABLE OF CONTENTS

- Articles of Incorporation ................................................................................................................................. 6
- Amended and Restated Alumni Association Mission and Bylaws ................................................................. 8
- Alumni Association Policies ............................................................................................................................. 28
- Alumni Association History ............................................................................................................................ 32
- Presidents of the Alumni Association ........................................................................................................... 36
- Executive Directors of the Alumni Association ............................................................................................. 37
- Division of Development and Alumni Relations Organizational Chart ................................................... 38
- Alumni Association Organizational Chart ..................................................................................................... 39
- Unit Descriptions ............................................................................................................................................. 40
- Alumni Council Committee Charges ........................................................................................................ 43
- Fiscal Responsibility and Philanthropy ......................................................................................................... 45
- Charitable Contribution Deduction ................................................................................................................ 47
- Publications and E-News .............................................................................................................................. 48
- Affiliations ....................................................................................................................................................... 49
- Recognition Awards ...................................................................................................................................... 54
- Hintz Family Alumni Center ........................................................................................................................ 57
- Alumni Association Demographic Charts .................................................................................................. 59
- Membership Chart ........................................................................................................................................ 62
- Scorecard 2006-2015 ................................................................................................................................. 63
- Alumni Council 2015-2016 ........................................................................................................................ 67

---

This publication is available in alternative media on request. Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to minorities, women, veterans, individuals with disabilities, and other protected groups. Nondiscrimination: http://guru.psu.edu/policies/AD85.html.

U.Ed. ALU 16-25
ARTICLES OF INCORPORATION

Commonwealth of Pennsylvania Department of State Corporation Bureau
Second Restated Articles of Incorporation

Pursuant to the provisions of Section 7901(a) 4 of the Pennsylvania Not-for-Profit Code (15 Pa.C.S. 7901 (a) 4), the undersigned nonprofit corporation, desiring to amend its Articles by restating them in their entirety, does hereby certify that:

1. The name of the corporation is the Penn State Alumni Association.

2. The location and post office address of the registered office of the corporation in the Commonwealth is 105 Old Main Building, University Park, Centre County, Pennsylvania, 16802.

3. (a) The corporation is organized exclusively for educational and charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1954 and its regulations, as they now exist or as they may hereafter be amended, for the specific purpose of promoting and enhancing the general welfare of The Pennsylvania State University as an agency for education, research, and public service and to encourage and stimulate interest among students, former students, and others in the programs, progress and welfare of The Pennsylvania State University.

(b) The corporation does not contemplate pecuniary gain or profit, incidental or otherwise.

(c) No part of the net earnings of the corporation shall inure to the benefit of any member, director or officer of the corporation, or any private individual (except reasonable compensation may be paid for services rendered to or for the corporation effecting one or more of its purposes), and no member, director or officer of the corporation, or any private individual, shall be entitled to share in the distribution of any of the corporate assets on dissolution of the corporation.

(d) No substantial part of the activities of the corporation shall be the carrying on of propaganda or otherwise attempting to influence legislation, and the corporation shall not participate in, or intervene in (including the publication or distribution of statements) any political campaign on behalf of any candidate for public office.

(e) The corporation shall not merge or consolidate with any corporation unless the successor corporation is exempt from federal income taxation under Section 501(a) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States Internal Revenue Law) as an organization described in Section 501(c)(3) of the Code.

(f) In the event the corporation is dissolved and liquidated, its governing body, after paying or making provision for payment of all the liabilities of the corporation, shall distribute the property and assets of the corporation to The Pennsylvania State University or its successor, provided, however, that if neither The Pennsylvania State University nor its successor, (if any) is then in existence or is unwilling or unable to accept the distribution, then in that event the property and assets of the corporation shall be distributed to one or more funds, foundations, or corporations organized and operated exclusively for the purposes specified in Section 501(c)(3) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States Internal Revenue Law) which, in the sole judgment of the corporation’s governing body, have purposes most closely allied to those of the corporation.
(g) Notwithstanding any of the provisions of these Restated Articles of Incorporation, the corporation shall not conduct or carry on any activities not permitted to be conducted or carried on by an organization exempt from taxation under Section 501(c)(3) of the Internal Revenue Code of 1954 and its regulations as they now exist or as they may hereafter by amended.

4. The term of the corporation's existence shall be perpetual.

5. The corporation is organized upon a non-stock basis.

6. The governing body of the corporation shall be established by the bylaws of the corporation.

7. Fees for membership and annual dues from the members shall be assessed as the corporation's bylaws may determine which fees and dues and any other income of the corporation shall be applied to promote the purposes for which the corporation was formed.

8. All conditions, qualifications, requirements, privileges and regulations as to the membership in the corporation, including voting rights, shall be fixed and governed by the bylaws of the corporation.

IN TESTIMONY WHEREOF, the undersigned corporation has caused this certificate of Restated Articles of Incorporation to be signed by a duly authorized officer and its Corporate Seal, duly attested by another such officer, to be hereunto affixed this 26th day of April, 1986.

Penn State Alumni Association
By William C. Forrey, President

Attest:
William J. Rothwell, Secretary

Corporate Seal

Filed this 30th day of July 1986, in the Department of State, Commonwealth of Pennsylvania.
Robert A. Gleason, Jr. Secretary of the Commonwealth
Statement of Mission

The Penn State Alumni Association (the “Association”) is organized exclusively for the purposes set forth in Section 501(c)(3) of the Internal Revenue Code of 1986, as amended (the “Code”), and more specifically:

To connect alumni of the University (“Alumni”) to the University and to each other, to provide valued service to members of the Association (each, an “Association Member”), and to support the University's mission of teaching, research, and service.

Notwithstanding any provisions of these bylaws, the Association shall not support or engage in any program or activity not permitted to be carried on by a corporation exempt from federal income tax under Section 501(c)(3) of the Code.

In furtherance of the purposes set forth above, the Association shall have all of the powers created by law, so long as they are consistent with the requirements of Section 501(c)(3) of the Code, including but not limited to the power to accept gifts, grants, devises, bequests of funds, or any other property from any public or governmental bodies and any private persons who shall include but not be limited to private and public foundations, corporations, individuals, and members.

The Association does not contemplate pecuniary gain or profit, incidental or otherwise, and no part of the net earnings of the Association shall inure to the benefit of or be distributable to those persons who serve on its Alumni Council (“Council Members”), officers or other private persons except that the Association shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth above.

No substantial part of the activities of the Association shall be the carrying on of propaganda, or otherwise attempting to influence legislation, and the Association shall not participate in, or intervene in (including the publishing or distribution of statements) any political campaign on behalf of or in opposition to any candidate for public office. Notwithstanding any other provision of these articles, the Association shall not carry on (a) by a corporation exempt from federal income tax under Section 501(c)(3) of the Code, or corresponding section of any future federal tax code, or (b) by a corporation, contributions to which are deductible under section 170(c)(2) of the Code, or corresponding section of any future federal tax code.

Bylaws

Article I. Membership

SECTION 1: MEMBERSHIP AND QUALIFICATIONS

The following persons shall be eligible to become an Association Member:

(a) All former students who have completed one semester or two terms of work in any University program requiring at least two years for completion;

(b) All persons who have received an advanced degree from the University, including degrees awarded by academic units incorporated through merger or acquisition;
(c) All interns, residents, and fellows of the University’s Milton S. Hershey Medical Center (the “Medical Center”);

(d) All post-graduate fellows of the University’s colleges (other than the Medical Center) who have completed the equivalent of one semester or two terms in an accredited program;

(e) Gratis Association members: Each graduating University student, regardless of college, campus, or degree level, shall be inducted as a gratis member of the Association for a period of one year, with no dues being collected. At the expiration of that year, the gratis member shall be solicited to become a full dues-paying Association Member; and

(f) Student members: Currently enrolled University students, whether full-time or part-time, shall be eligible to become an Association Member; however, such persons shall be classified as members of the Blue and White Society (“BWS”), the student membership of the Association, and not be eligible to vote in Council elections or hold office in the Association, except for those student organization representatives identified in Article II, Section 1 (a), until they graduate from the University with at least an associate degree.

To become an Association Member, an eligible person shall pay either an annual membership fee or purchase a life membership, the terms for each of which shall be established from time to time by the Executive Board, as hereinafter defined in Article II, of the Association.

SECTION 2: RIGHTS AND PRIVILEGES OF MEMBERSHIP

Association Members, with the exception of the Association Members who are members of the BWS, and Associate Members (as defined in Article I, Section 3), shall have the following rights and privileges:

(a) to vote in all Association elections;

(b) to hold office in the Association, except as provided in Article II, Section 1 (a) and Article V, Section 1 (b) and (c); and

(c) to be eligible to receive all official publications of the Association.

SECTION 3: ASSOCIATE MEMBERS

Non-alumni friends of the University, including faculty and staff members, parents of students or of Alumni, and others who wish to join in more formal relationships with the University and the Association shall be eligible to become Associate Members in this Association (each, an “Associate Member”) upon payment of an annual fee or associate life membership fee. Associate Members shall be accorded the privileges of membership in the Association except that they may not hold office in the Association or vote in Association elections.

Article II. Organization

SECTION 1: THE ALUMNI COUNCIL

(a) The governing body of the Association shall be an Alumni Council (the “Council”), which shall consist of individuals who are (i) elected Council Members, (ii) appointed Council Members, and (iii) ex-officio Council Members as set forth in this Article II, Section 1. The Council shall be composed of: (i) thirty
(30) Council Members elected in the manner provided in Article V of these bylaws (“Elected Council Members”); (ii) thirty (30) Council Members appointed by the Officers (as defined in Article II, Section 3 hereof) of the Association (“Appointed Council Members”), taking into consideration their commitment to the Association’s mission, volunteer leadership experience and skills; (iii) such additional Council Members, if any, as may be required under the provision of Article II, Section 3 herein; (iv) the immediate past President of the Council (“Immediate Past President”); a representative from each of the duly constituted societies formed pursuant to Article XII herein which have been granted a charter by the Executive Board and the Council; the Chair of the University Faculty Senate; ; and (v) five (5) student representatives, who shall be the president of the University Park Undergraduate Association (UPUA), the president of the Council of Commonwealth Student Governments (CCSG), the president of the Graduate and Professional Student Association (GPSA), the president of the Lion Ambassadors, and the president of the Blue & White Society (the individuals described in this Section 1, clauses (iii), (iv) and (v) shall be collectively referred to herein as “Ex-Officio Members”). For purposes of increasing the number of Appointed Council Members to thirty (30) from nine (9) as of the date of these bylaws, as set forth in clause (ii) in the immediately preceding sentence, the number of Appointed Council Members seated on Alumni Council shall be increased to ten (10) Appointed Council Members as of July 1, 2015, be increased to twenty (20) Appointed Council Members as of July 1, 2016, and be increased to thirty (30) Appointed Council Members as of July 1, 2017. The increase in the number of Appointed Council Members is made to secure a more representative, diverse and inclusive representation of the Alumni as a whole. At any time, the Executive Board may, by majority vote of the Executive Board, increase or decrease the number of Council Members provided, however, any such decrease shall not eliminate any Council member then in office and all Council Members whose term of office is not otherwise expiring on such date shall be permitted to serve the balance of his/her unexpired term.

(b) The term of office for each of the Elected Council Members and the Appointed Council Members shall be the longer of: (i) three (3) years, or (ii) until their successors shall be chosen and qualify. Council Members shall not be eligible to serve more than two (2) consecutive terms, but after a period of two (2) consecutive years after the two terms of service have expired, an Association Member shall again be eligible to serve as a Council Member. Society (as that term is defined in Article XI, Section 1) representatives to serve no more than two (2) three-year terms as a Council Member or six (6) consecutive years as a Council Member following completion of their term as a Society representative.

The term of each of the Council Members who are student representatives shall be the longer of (i) one (1) year, or (ii) until their respective successor shall be chosen and qualify.

(c) Following the Annual Meeting, ten (10) Council Members shall be elected and ten (10) Council Members shall be appointed each year for a term which shall be the longer of (i) three-years, or (ii) the date on which their respective successor shall be chosen and qualify.

SECTION 2: THE EXECUTIVE BOARD

(a) There shall be an Executive Board consisting of the President, the Immediate Past President, the Vice President, the Chair of the University Faculty Senate, the president of the University Park Undergraduate Association or the president of the Council of Commonwealth Student Governments (alternating year-to-year), and at least twelve (12) Council Members appointed annually by the President, including all chairs of the standing committees, a representative from the Campus alumni societies and a representative from the College alumni societies.

(b) The Executive Director of the Association (“Executive Director”) shall serve as an ex-officio Council Member of the Executive Board without voting privileges.
SECTION 3: OFFICERS

The officers of the Association shall be a President, a Vice President, who shall automatically succeed the President at the conclusion of his or her term, the Immediate Past President, and a Secretary-Treasurer (collectively, “Officers”). The term of office of the President, the Vice President and the Immediate Past President shall be two years. In odd-numbered years, the Vice President shall be elected from the Council Members at the Annual Meeting of the Council. Neither the President nor the Vice President shall succeed himself or herself for a full term. Any person who is elected to the office of President or Vice President of the Council shall continue as an additional Council Member of the Council if such person otherwise would be ineligible to continue as a Council Member. The Executive Director shall serve as the Secretary-Treasurer.

SECTION 4: EXECUTIVE DIRECTOR

The Executive Director shall be appointed by the Executive Board for such terms and under such conditions as the Executive Board may determine. Upon appointment, the Executive Director shall become a member of the Executive Board. His or her term of office may be terminated by a two-thirds vote of the total membership of the Executive Board.

The Executive Director shall also serve as a full-time employee of the University, subject to the rights, responsibilities, and policies that pertain thereto, and reporting also to a senior officer of the University, who in consultation with the Executive Board may terminate the Executive Director’s employment for cause.

Article III. Relationship with the Board of Trustees and the University

SECTION 1: BOARD OF TRUSTEES

The Association, with authorization from the University Board of Trustees (“BOT”), shall be accorded a seat to serve as an ex-officio, full voting member of the BOT. The seat shall be held by the Immediate Past President, who will relinquish the seat to his/her successor at the end of the two-year term of office. As an ex-officio member of the BOT, the Immediate Past President will exercise fiduciary responsibility to the University in accordance with BOT’s policies and rules. As well, the Immediate Past President at all times will be cognizant of the Association’s organizing principle as stated in its Articles of Incorporation: “The corporation is organized exclusively for educational and charitable purposes...for the specific purpose of promoting and enhancing the general welfare of The Pennsylvania State University as an agency for education, research, and public service and to encourage and stimulate interest among students, former students, and others in the programs, progress and welfare of The Pennsylvania State University.”

SECTION 2: THE UNIVERSITY

Association staff are employees of the University, subject to all rights, privileges, responsibilities, and policies pertaining thereto. Accordingly, the Association staff are part of a University administrative unit, the Division of Development and Alumni Relations (“Division”). The Executive Director has a reporting line to the chief administrator of that Division. The Association staff report to the Executive Director and are responsible for supporting the Division and carrying out its strategic priorities, goals and objectives, and policies.

Article IV. Meetings

SECTION 1: THE COUNCIL
(a) The Council shall normally meet at least twice each year, with the meeting in the spring to be known as the annual meeting (hereinafter referred to as the “Annual Meeting”). The time and place of the meetings shall be designated by the Executive Board.

(b) Additional or special meetings of the Council may be called either by (i) the President, (ii) the Executive Board, or (iii) a petition to the President signed by at least a majority of Council Members.

(c) Regular meetings of the Council may be held with three (3) weeks prior notice at such time and place as shall be determined by the Executive Director (or in his or her absence, by the President). Special meetings of Council or the Executive Board may be called with a minimum of four (4) days prior written notice to each Council Member or Executive Board member, as applicable, and to such others as the President may deem necessary, either personally, by mail, by telephone, electronic mail, or any means of communications technology in which a recipient can receive such a message.

(d) A majority of the Council Members currently in office shall constitute a quorum for the transaction of business at Council meetings. The approval by a majority of the Council Members at a duly convened Council meeting at which a quorum is present shall be considered to be the acts of the Council.

(e) One or more Council Members may participate in any regular or special meetings of the Council, the Executive Board, or a committee of the Council by means of conference telephone or similar communications technology by means of which all persons participating in such meeting can hear each other. Participation in a meeting in this manner by a Council Member will be considered to be attendance in person for all purposes under these bylaws.

(f) Meetings of the Council may be attended only by Council Members and those invited to attend and/or participate by the Executive Director or President and may, at the option of the President, be conducted in accordance with Robert’s Rules of Order. The failure to follow such rules by Council Members or others shall be grounds for dismissal from any Council meeting.

SECTION 2: THE EXECUTIVE BOARD

(a) The Executive Board shall hold at least four (4) meetings a year.

(b) The Executive Director, upon authorization of the President, shall send written notice of the regular meetings to reach the members of the Executive Board not less than ten (10) days prior to the time of the meeting.

(c) Additional or special meetings of the Executive Board may be called by action of the Executive Board, by the President or by written request to the President by at least five (5) members of the Executive Board. Notice of such meetings shall be sent to reach the members not less than four days prior to the date of the meeting.

(d) A majority of the members of the Executive Board shall constitute a quorum for the transaction of business. The approval of actions by a majority of members of the Executive Board at any duly convened meeting of the Executive Board shall be considered the actions of the Executive Board, with the exception of any actions by the Executive Board pursuant to Article XXII of these Bylaws.

Article V. Elections

SECTION 1: ELIGIBILITY
(a) Only Association Members (subject to the exclusions set forth in Article V, Section 2 herein) shall be eligible to serve as Council Members.

(b) University Administrators (e.g., Vice Presidents, deans, chancellors, and the like), Administrators Emeriti, current members of the BOT (“Trustees”), and Trustees emeriti shall not be eligible to serve as Council Members with the exception of the Immediate Past President concurrently serving as an ex officio member of the BOT.

(c) Persons who are plaintiffs in lawsuits or any other legal actions against either the Association or the University are ineligible to serve as Council Members during the pendency of such lawsuits or any other legal actions.

(d) Full-time, standing (regular) employees and part-time employees of the University, as defined by University Policy (HR06) or any applicable successor policy of the University, shall not serve as President or Vice President of the Association.

(e) Solely for purposes of determining those nominees whose name shall appear on the ballot with respect to the election of Council Members whose term shall commence as of July 1, 2015 (“2015 Election”) and for no other future election of Council Members following the 2015 Election, the Nominating Committee shall also consider those individuals who may be nominated from the floor during that portion of the Council meeting being held on the April 17, 2015 Council Meeting designated by the President for such purpose (“Floor Nominations”) to be placed on the ballot for such election. To be eligible to be a Floor Nominee for these purposes, an individual shall (i) not have been previously nominated or self-nominated with respect to the 2015 Election, whether pursuant to Article IV, Sections 2, 3(a) or 3(b) of the previous Association bylaws in effect, (ii) be subject to each of the criteria for serving as a Council Member pursuant to Article V, Section 1 of these bylaws, and (iii) be subject to the review and approval of the Nominating Committee pursuant to Article V, Section 2 of these bylaws in order to have his/her name placed on the ballot for the 2015 Election.

SECTION 2: THE NOMINATING COMMITTEE

(a) There shall be a nominating committee of the Association (“Nominating Committee”) appointed by the President composed of Council Members who are not then candidates for re-election or election to office of Council under Article II, Section 1 or 3. The Nominating Committee shall present nominees to serve as Council Members and as its officers. The Nominating Committee shall be chaired by the Vice President.

(b) In selecting nominees, the Nominating Committee shall give due consideration, among other factors, to their nominees’ support of the Association’s mission and programs, their history of volunteer service to the University, the Association and to their communities, their leadership experience, their diversity and representation by colleges, organized Alumni units (including service as a Council Member), graduation years, and geographical areas.

(c) Societies, Affiliate Program Groups through Societies, Penn State Chapters, and Alumni Interest Groups are urged to recommend to the Nominating Committee persons to be nominated to serve as a Council Member. The Nominating Committee shall receive and give due consideration to such recommendations.

(d) The Nominating Committee reserves the right to accept or reject nominations to be considered for election to Council, whether by self or by third-party nomination, based upon any of the criteria listed in Article V, Section 2 (b), as well as in the event such information submitted on behalf of such individual...
is deemed by the Nominating Committee to be incomplete. The actions of the Nominating Committee shall be deemed conclusive.

SECTION 3: THE COUNCIL

(a) The Nominating Committee shall nominate one (1) or more candidates for each of the ten (10) elected Council Members positions to be filled each year. All nominations for election, whether by self-nomination or by a third party, must be submitted by January 15th of every year with respect to the term commencing as of July 1 of the same calendar year.

(b) The Nominating Committee shall report a slate of candidates to the Council as soon as reasonably possible after its work is completed.

(c) Upon delivery of the report of the Nominating Committee, the Executive Director will place the names of the nominees on a ballot to be distributed to all Association Members eligible to vote. The order in which candidates are listed shall be decided by a drawing. Pertinent biographical material regarding the nominees and a personal statement from the nominee shall be published.

(d) The Executive Director shall retain a third-party election provider to execute the election process and count all legal ballots relating to any election for Council Members received on or before June 1 of each such year from Association Members.

(e) The results of the election shall be publicized immediately following the official counting of the ballots.

(f) All Council Members so elected shall take office on July 1 of the year in which they are elected.

SECTION 4: OFFICERS

(a) The Nominating Committee shall present to the Council at its Fall meeting in even-numbered years a nominee for the office of Vice President who shall be determined by the Nominating Committee based upon, among other attributes, his/her commitment to the Association’s mission and goals, as well as demonstrated volunteer and active leadership experience within the Association. At the Annual Meeting of the Council in odd-numbered years, the Council Members shall have the opportunity to make additional nominations from the floor for the office of Vice President, after which the Vice President of the Association shall be elected at that Annual Meeting.

(b) If there is more than one candidate for office, the vote shall be by secret ballot and the election shall be decided by majority vote. An ad hoc group of three (3) students currently serving as Council Members will count the ballots immediately following the vote and certify the results.

SECTION 5: PHILOSOPHY AND CONDUCT OF ELECTIONS

As stated in its “Policies for Trustee and Alumni Council Elections,” the Association’s policy is to refrain from publicly endorsing, supporting, or campaigning to elect individual candidates in any Association or BOT election. Accordingly, the Association shall not endorse, contribute to, work for, or otherwise support or oppose any electoral candidates or advocacy groups. Affiliate groups chartered by the Association are required to adhere to the Association’s policy of political neutrality.
Article VI: Powers and Duties

SECTION 1: THE COUNCIL

The Council shall be the governing body of the Association and shall be responsible for its management, control, and development in carrying out the mission of the Association as set forth in its Statement of Mission, assisting in the advancement of the mission of the University and increasing the interest and cooperation of University alumni in programs designed to be of service to the University.

SECTION 2: THE EXECUTIVE BOARD

(a) The Association shall, at all times, have an executive committee of the Board (“Executive Board”) which shall transact the business of the Association in the intervals between Council meetings and shall have all the powers of the Council, reporting all actions taken at the next meeting of Council or sooner as occasion warrants.

(b) The Executive Board shall make and present to the Council an annual report and a budget of estimated revenue and expense, and shall direct the investment and care of all funds and monies of the Association.

SECTION 3: THE PRESIDENT

The President shall preside at all meetings of the Association, of the Council, and of the Executive Board, appoint committees, and perform such other duties as may pertain to the office. The President shall have the right to name a Council Member to preside at any meeting of the Association or of the Council at which neither the President nor the Vice President shall be present and shall have the right to name a Council Member who serves on the Executive Board to preside at any meetings of the Executive Board at which neither the President nor the Vice President shall be present.

SECTION 4: THE VICE PRESIDENT

In the absence of the President, the Vice President shall perform the duties of the President. The Vice President shall serve as chair of the Nominating Committee. In addition, the Vice President will be expected to represent the Association at various meetings, functions and events as requested by the President or Executive Director from time to time.

SECTION 5: THE IMMEDIATE PAST PRESIDENT

The Immediate Past President shall serve for a term of two (2) years immediately following the conclusion of such person's duties as President. The Immediate Past President shall serve as the Association's representative on the BOT concurrent with his or her term of office as Immediate Past President, to be succeeded on the BOT by the next Immediate Past President, and so on. In the absence of the President and the Vice President, the Immediate Past President shall perform the duties of the President.

SECTION 6: THE EXECUTIVE DIRECTOR/SECRETARY-TREASURER

The Executive Director/Secretary-Treasurer shall perform such duties and be under such corporate surety bond as the Executive Board may determine. He or she shall be the executive officer of the Association. Upon proper authorization, he or she shall attend all meetings of the Executive Board and Council and shall keep all the records and proceedings thereof. He or she shall, under the direction of the Executive Board, have charge
of the books and accounts of the Association, conduct the correspondence, be responsible for the property of
the Association, ensure that the Alumni database is accurate and up-to-date, be in full charge of all departments
of the Association, cooperate with the University, and in general carry out such duties as may be assigned to
him or her by the Executive Board. The Executive Director shall be responsible for the receipt, disbursement,
and proper acknowledgement of all monies or other contributions applicable to the Life Membership Fund,
the Margin of Excellence Fund, the Student Program Fund, and the Operating Fund of the Association; for the
adequate accounting of the same; and for the prompt transfer of such contributions to the respective designated
depositories as may be authorized by the Executive Board. He or she shall assist in the advancement of the
missions of the Association and the University. In the absence or disability of the Executive Director to make
disbursements and execute contracts on behalf of the Association, the Executive Board, by majority vote, shall
have the ability to designate one or more employees of the University whose duties involve the Association to
perform such actions on behalf of the Executive Director consistent with normal practices of the Association.

SECTION 7: INABILITY TO SERVE OUT A TERM AND NEWLY CREATED COUNCIL POSITIONS

(a) In the event of an officer's death, disability, or resignation, the following protocol shall be followed: 1) In
the case of the President's inability to serve, the Vice President shall assume the office of President and fill
the remainder of the term; 2) after the conclusion of that term, the vice president would serve as
expected in the two-year term as President; and 3) a special election of Council shall be held as soon as
practicable to elect a new Vice President which process shall be conducted by the Nominating
Committee, with the chair of the Nominating Committee being temporarily filled by the then President.

(b) In the event that the Immediate Past President can no longer serve in that role and as the Association's
ex officio member of the BOT, the President or Vice President would be appointed by the Executive
Board as the Association ex officio member of the BOT for the remainder of that term.

(c) With the exception of the Ex-Officio Members, vacancies in the membership of Council due to death,
resignation, removal or other reasons and newly created Council Member positions may, at the option of
the Executive Board, be filled by a vote of a majority of the members of the Executive Board, though less
than a quorum, and each person so selected shall be a Council Member for the unexpired term.

Article VII: Duties of Council Members and Removal of Council Members

SECTION 1: Fiduciary Duty

Members of Council shall at all times stand in a fiduciary relationship to the Association which reposes special
confidence in each member. Members of Council shall act in good faith, with due regard to the interests of the
Association, and shall comply with the fiduciary principles for conduct in addition to any other state or federal
requirements. Council Members bring to their roles varied backgrounds and expertise, and they are selected in
different ways, but they must keep the welfare of the Association, not just a particular constituency, at all times
paramount.

SECTION 2: Misuse of Information

No Council Member shall for personal gain or benefit or for the gain or benefit of others use any information not
available to the public at large and obtained as a result of service to Council.

SECTION 3: Removal
Any member of Council other than an Ex-Officio Member may be removed from his or her position as a Council Member in accordance with this Section 3.

(a) If any Council Member misses two (2) consecutive regular meetings of the Council, unless extenuating circumstances exist, the Executive Board, by majority vote, may dismiss such Council Member and in such case, the President may appoint a successor for the unexpired term.

(b) If the Executive Director or any Council Member believes that a Council Member has breached his or her fiduciary duty to the Association, the Executive Director shall raise the issue with the President.

(c) Removal of a Council Member shall require a proposal to the Executive Board by the President and the Executive Director in order to take action to remove a Council Member on the basis that the Council Member has breached his or her fiduciary duty to the Association. Removal shall require the determination of not less than two-thirds of the Executive Board present at a duly called meeting of the Executive Board that the Council Member has breached his or her fiduciary duty and as such Council Member shall be so notified pursuant to written notice and upon such notice, the termination of such Council Member shall be effective. The Council Member in question shall be permitted to present his or her case for non-removal as part of the Executive Board’s deliberation on the matter.

Article VIII: Committees

SECTION 1: The Executive Board or President shall authorize the appointment of such standing or special committees and task forces as may be appropriate.

SECTION 2: STANDING COMMITTEES

The standing committees shall be the Alumni and Student Engagement Committee, the Awards Committee, the Budget and Finance Committee, the Communications Committee, the Development and Fundraising Committee, the Diversity and Inclusion Committee, the Legislative Education and Advocacy Committee, the Membership Committee, the Nominating Committee, the Volunteer Support Committee, and such other committees as the Executive Board or President may from time to time authorize.

Article IX: Official Publications

SECTION 1: PURPOSE

The official publications of this Association shall be known as The Penn Stater, AlumnInsider, The Football Letter, and such other publications as are designated by the Council, each to be issued periodically for the purpose of keeping the Alumni informed of University affairs and Alumni activities.

SECTION 2: DIRECTION AND CONTROL

The officers of the Association shall be the publisher of the official publications and the Association staff shall be responsible for editing, publication, and distribution.

SECTION 3: CIRCULATION

Association Members and Associate Members and such others as may be determined by the Executive Board, shall be eligible to receive all official publications.
Article X: Funds

SECTION 1: THE ASSOCIATION FUNDS

The Association funds shall be:

(a) the Penn State Alumni Association Life Membership Fund, hereinafter referred to as the “Life Membership Fund,”

(b) the Penn State Alumni Association Margin of Excellence Fund, hereinafter referred to as the “Margin of Excellence Fund,”

(c) the Penn State Alumni Association Operating Fund, hereinafter referred to as the “Operating Fund,” and

(d) the Penn State Alumni Association Student Program Fund, hereinafter referred to as the “Student Program Fund.”

SECTION 2: THE LIFE MEMBERSHIP FUND

(a) The Life Membership Fund shall include all monies and securities now in possession of the Association and previously designated as the Penn State Alumni Association Endowment Fund, together with such additions to the principal of the Fund as are received from Life Membership fees.

(b) The Executive Board shall make suitable provision for the investment of the Life Membership Fund with due regard to safeguarding the principal and providing adequate income and capital appreciation for servicing Life Members.

SECTION 3: THE MARGIN OF EXCELLENCE FUND

(a) The Executive Board shall make suitable provision for the investment of the Margin of Excellence Fund together with or separate from other funds of the Association.

(b) Disbursements from the Margin of Excellence Fund shall be as authorized by the Executive Board for the support of the mission of the University in accordance with the mission, values, and strategic goals of the Association. The Executive Board shall report to Council the disbursements that have been authorized since the last such report.

(c) Transfers from this fund to operating funds may be made at the discretion of the Executive Board.

SECTION 4: THE OPERATING FUND

(a) The Operating Fund shall include all money received by the Association from annual membership dues, dividends and interest income, transfers from Life Membership Fund principal as prescribed by Article X, Section 2(c), transfers from Margin of Excellence Fund principal as prescribed by Article X, Section 3(c), advertising, and other miscellaneous sources not including funds received for Life Memberships.

(b) The Executive Board shall make suitable provisions for the investment of any amount in excess of operational needs.

(c) Transfers from the Operating Fund may be made at the discretion of the Executive Board for operational or other related Association expenses, such as capital expenditures.
SECTION 5: THE STUDENT PROGRAM FUND

(a) The Student Program Fund shall include all money received by the Association from Association license plate fees, Alumni Walk and Alumni Courtyard sales revenue, and other miscellaneous sources.

(b) The Executive Board shall make suitable provisions for the investment of the Student Program Fund.

(c) Transfers from the Student Program Fund shall be used to support the student organizations affiliated with the Association and any other programs designed to introduce students to the Association.

Article XI: Penn State Chapters

SECTION 1: PURPOSES

The purposes of a Penn State Chapter are:

(a) To assist the University in promoting its programs under the direction of the Association;

(b) To promote the fellowship and welfare of Alumni, students, parents of students, and other friends of the University residing in the chapter area by providing information and services to them;

(c) To recruit volunteer assistance for the various programs of the Association and the University;

SECTION 2: ORGANIZATION

(a) A Penn State Chapter may be formed in any convenient geographical area with boundaries established by agreement among the Association, the organizers of the Chapter, and any Penn State Chapter already in existence, which may be affected thereby. It is desirable to cover a territory including the residences of 200 or more Alumni.

(b) Applications for new Chapter charters must be made to the Association by filing a petition and proposed bylaws with the Association.

(c) Chapters shall be governed by a board of directors, the number of which shall be determined by the Chapter bylaws. If not already a member, all Chapter directors shall be Members or Associate Members before they begin their term of service as such.

(d) The application and bylaws of the proposed Chapter shall be considered at a meeting of the Executive Board to determine whether they fulfill the conditions of Article XI, Section 2(a) and (b). If the Executive Board approves the application and bylaws of the proposed Chapter, upon the recommendation of the Volunteer Support Committee after the successful completion of its probationary period, the application shall be forwarded to the Council, which shall take final action on the application of the proposed Chapter.

(e) A charter entitles the Chapter to obtain advice, counsel, and assistance from the Association staff for such services as research, membership growth activities, programs and events, etc. Such assistance may be subsidized in part by the Association for organizational purposes, but otherwise the Chapter shall be responsible for the costs incurred.
In order to retain its charter, a Chapter must fulfill the following obligations:

1. Hold at least one general meeting each year at which business is transacted;
2. Comply with the provisions of these bylaws and its own bylaws;
3. Complete an Annual Report as required by Article XVI of these bylaws.

SECTION 3: CHARTER REVOCATION

When the requirements of Article XI, Section 2 have not been met by any Chapter, the Executive Board, one year after notice to such Chapter of its intention to do so and with the approval of the Council, shall revoke the Charter of such Chapter unless the Executive Board determines that the Chapter has resumed compliance with the requirements of Article XI, Section 2.

If a Chapter charter is revoked, the Association shall notify Chapter officers in writing of the revocation.

SECTION 4: REINSTATEMENT

Reinstatement of a revoked charter may be obtained only by fulfilling the original requirements under Article X, Section 2.

Article XII: Constituent Societies

SECTION 1: PURPOSE AND CLASSIFICATION

(a) The purposes of Constituent Societies (each, a “Society”) shall be to (1) stimulate the continued interest of all graduates and former students of each College and Campus of the University (hereinafter referred to as “College(s)” and “Campus(es)”; (2) act as an informal advisory board to the chief administrative officer of the respective Colleges and Campuses; (3) provide additional avenues for identification, contact, and representation of University alumni within the Association and each Society; (4) provide a means whereby Alumni may join together for the enrichment of their respective Colleges and Campuses and the University as a whole.

(b) Societies shall be divided into two categories: College and Campus. They are defined as follows:

1. A College is any degree-granting academic unit administered through a University deanship.
2. A Campus is any University campus, excepting the University Park campus, which does not fulfill the definition of “College” set forth above and which is administered through a campus chancellor.

SECTION 2: ORGANIZATION

(a) Societies are to be formed as part of the Association. Application to form a Society may be made to the Executive Board by filing a petition signed by at least fifty (50) Association Members who are Alumni of a particular College or Campus and proposed bylaws for the Society. The application must have the approval of the dean of such College or the campus executive officer of such Campus.
(b) The application of the proposed Society shall be considered at a meeting of the Executive Board to determine whether the application and bylaws fulfill the conditions of Article XII, Sections 1(a) and 2(a). If the Executive Board approves the application and bylaws of the proposed Society, upon the recommendation of the Volunteer Support Committee after the successful completion of the probationary period, the application shall be forwarded to the Council, which shall take final action on the application of the proposed Society.

(c) If the proposed Society’s application is approved by the Executive Board and the Council, an official charter shall be granted by the Association to the proposed Society.

(d) Each member of a Society shall be required to be a Member or an Associate Member. An Association Member shall automatically be a member of his or her College or Campus Society, or both.

(e) Societies shall be governed by a board of directors, the number of which shall be determined by the Society’s bylaws. All Society directors shall be Members or Associate Members.

(f) Funds to assist in operating each officially chartered Society shall be secured annually from the Association, during the first quarter of the fiscal year.

(g) In order to retain its charter, a Society must:

1. Comply with the provisions of these bylaws and its own bylaws;
2. Complete an Annual Report as required by Article XVI of these bylaws;
3. Hold at least one general meeting each year at which business is transacted.

SECTION 3: CHARTER REVOCATION

When the requirements of Article XII, Section 2 have not been met by any Society, the Executive Board, one year after notice to such Society of its intention to do so and with the approval of the Council, shall revoke the Charter of such Society unless the Executive Board determines that the Society has resumed compliance with the requirements of said provisions. If a Society charter is revoked, the Association shall notify Society officers in writing of the revocation.

SECTION 4: REINSTATEMENT

Reinstatement of a revoked charter may be obtained only by fulfilling the original requirements under Article XII, Section 2.

SECTION 5: THE DICKINSON SCHOOL OF LAW GENERAL ALUMNI ASSOCIATION

The Dickinson General Alumni Association of the DSL (Dickinson GAA) is a Society of the Association notwithstanding non-compliance by the Dickinson GAA with Article XII, Section 2 or any other provision of these bylaws, it being the intention of this Section 5 that it supersedes any provision of these bylaws to the contrary. Moreover, the Dickinson GAA shall have a representative on the Council, and that representative may serve on the Executive Board or as an officer of the Association notwithstanding any language in Article II, Sections 1, 2, or 3 or Article V, Sections 1, 2, 3, or 4 that may be to the contrary, except that such representative must be an Association Member.
Article XIII: Affiliate Program Groups (APGs)

SECTION 1: DEFINITION

An Affiliate Program Group (APG) shall consist of Alumni or friends of the University who have a common interest in a particular academic, professional, or extra-curricular activity which is related to a specific College or Campus program.

SECTION 2: PURPOSE

The purpose of APGs shall be to (a) provide means whereby its members may join together for the enrichment of their respective interest groups and the University as a whole, (b) provide additional avenues for identification and contact within the Association, and (c) stimulate the continued interest in the University of all of its graduates and former students.

SECTION 3: ORGANIZATION

(a) A proposed APG must meet the definition set forth in Article XIII, Section 1 of these bylaws.

(b) Application to form an APG shall be made to the Society of the related College or Campus by filing a petition signed by no fewer than twenty-five (25) Alumni or friends of the University who propose to join the APG.

(c) Formal recognition of the APG shall be granted by the Society of the related College or Campus upon its approval of the petition of the proposed APG. Such recognition entitles a representative of the APG to membership on the board of directors of the Society only where provisions for such representation are stated in the Society’s bylaws. This representative must be an Association Member or Associate Member.

(d) Societies shall have the authority to require and approve a constitution and bylaws for any recognized APG.

(e) An APG shall operate as an official organization of the Society of the related College or Campus and of the Association. The APG shall conform to all rules and regulations set forth by the constitution of the related Society, and shall take no action in conflict with said constitution or with the articles of incorporation and bylaws of the Association.

SECTION 4: REVOCATION OF RECOGNIZED STATUS

(a) In order to retain its recognized status, each APG must comply with applicable provisions set forth in the constitution of the related Society.

(b) The related Society shall have the authority to revoke recognized status to any APG by action of the Society’s Board of Directors with the written approval of the Executive Director.

SECTION 5: REINSTATEMENT

Reinstatement of an APG’s recognized status may be obtained only by fulfilling the original requirements under Article XIII, Section 3.
Article XIV: Alumni Interest Groups (AIGs)

SECTION 1: DEFINITION

An Alumni Interest Group (AIG) is defined as a group of Alumni and friends of the University who have common interests arising out of their University recognized co-curricular activities or common cultural or professional interests and who relate to and support the mission of the University and the Association.

SECTION 2: PURPOSE

The purpose of AIGs shall be to (1) provide a means whereby Alumni and friends of the University may join together for the enrichment of their respective interest groups and the University as a whole, (2) provide additional avenues for identification and contact within the Association; and (3) stimulate the continued interest in the University of all of its graduate and former students.

SECTION 3: ORGANIZATION

(a) Application to form an AIG shall be made by filing a petition with the Association signed by at least (50) persons who are Association Members or Associate Members who propose to join the AIG. The petition must be accompanied by proposed bylaws for the AIG, and the names and addresses of the members of the interim Board of Directors of the proposed AIG.

(b) The application of and bylaws for the proposed AIG shall be considered by a designated committee of the Association (the “Committee”) to determine whether the application and bylaws have fulfilled the conditions of Article XIV, Sections 1 and 2. After the Committee considers the application and bylaws of the proposed AIG, the application shall be forwarded to the Executive Board, with the recommendation of the Committee for approval or disapproval.

(c) The Executive Board shall review the application, bylaws, and recommendation of the Committee and the Executive Board shall determine if the proposed AIG should be granted a probationary period or disapproved.

(d) The Committee shall review the operation of the proposed AIG so that upon completion of the probationary period, it shall recommend to the Executive Board that the proposed AIG shall or shall not be issued a charter of formal recognition. If the Executive Board approves the issuance of a charter of formal recognition to the proposed AIG, the matter shall be forwarded to the Council, which shall take final action on the application and issuance of a charter of formal recognition of the proposed AIG.

(e) An AIG shall operate as an official organization of the Association. The AIG shall conform to all rules and regulations promulgated by the Association and shall take no action in conflict with its own bylaws or with the articles of incorporation, bylaws, or mission of the Association.

(f) In order to obtain and retain its recognized status, an AIG must:

1. comply with the provisions of these bylaws and its own bylaws;
2. maintain a membership of at least fifty (50) persons who are Association Members or Associate Members or a number of such Members equal to fifty (50%) percent of its total membership, whichever is greater;
3. complete an Annual Report as required by Article XVI of these bylaws;

4. hold at least one general meeting each year at which business is transacted.

SECTION 4: CHANGE OF STATUS

(a) When the requirements of Article XIV, Sections 1, 2, or 3, Article XV, Article XVI, or Article XVII of the Bylaws have not been met by an AIG, the Executive Board, after notice to such AIG of its intention to do so, shall revoke the recognition of such AIG unless the Executive Board determines that the AIG has resumed compliance with the requirements of said provisions.

(b) The Executive Board may grant inactive status upon written request of an AIG. The Executive Board may grant resumption of active status upon written request of an inactive AIG.

SECTION 5: REINSTATEMENT

Reinstatement of the recognized status of an AIG whose charter has been revoked may be obtained only by fulfilling the original requirements under Article XIV, Section 3.

Article XV: Relations with the University

(a) No Chapter, Society, APG, or AIG shall publish, release, or endorse to the public any statement, complaint, or recommendation that conflicts in any way with the policies and administration of the University or of the Association without first having obtained the approval of the Executive Board.

(b) In the interest of orderly procedure, communications from Penn State Chapters, Societies, APGs, or AIGs to the University shall be forwarded through the Executive Director.

Article XVI: Annual Report

Each Chapter, Society, APG, and AIG shall submit an annual report to the Association on or before September 1 of each year. The Annual Report shall be in a form prescribed by the Association and shall contain financial and such other information as is from time to time requested by the Association.

Article XVII: Fundraising

Fundraising activities of all Chapters, Societies, APGs, and AIGs shall not be in conflict with the University’s development efforts. The Association shall be informed of all fundraising activities of Chapters, Societies, APGs and AIGs.

Article XVIII: Fiscal Year

The fiscal year of the Association, Chapters, Societies, APGs, and AIGs shall terminate on June 30.

Article XIX: Indemnification

SECTION 1: LIMITATION OF DIRECTORS’ LIABILITY
No Council Member or member of the Executive Board (referred to in this Article collectively as “Director” or “Directors”) shall be personally liable for monetary damages as such for any action taken or any failure to take any action to the fullest extent of the law of the Commonwealth of Pennsylvania, as now in effect or as hereafter amended, unless:

(a) the Director has breached or failed to perform the duties of his or her office under Section 8363 of the Pennsylvania Directors’ Liability Act (relating to standard of care and justifiable reliance), and
(b) the breach or failure to perform constitutes self-dealing, willful misconduct or recklessness; provided, however, that the provisions of this paragraph shall not apply to the responsibility or liability of a Director pursuant to any criminal statute, or to the liability of a Director for the payment of taxes pursuant to local, state or federal law.

SECTION 2: INDEMNIFICATION AND INSURANCE

(a) Indemnification of Directors and Officers

1. Except as prohibited by law, each Indemnitee (as defined below) shall be entitled as a matter of right to be indemnified and held harmless by the Association for all actions taken by him or her and for all failures to take action (regardless of the date of any such action or failure to take action) to the fullest extent permitted by Pennsylvania law against all expense, liability, and loss (including without limitation attorneys’ fees, judgments, fines, taxes, penalties, and amounts paid or to be paid in settlement) reasonably incurred or suffered by the Indemnitee in connection with any Proceeding (as defined below). No indemnification pursuant to this paragraph shall be made, however, in any case where the act or failure to act giving rise to the claim for indemnification is determined by a court to have constituted willful misconduct or recklessness.

2. The right to indemnification provided in this Section shall include the right to have the expenses incurred by the Indemnitee in defending any Proceeding paid by the Association in advance of the final disposition of the Proceeding to the fullest extent permitted by Pennsylvania law; provided that, if Pennsylvania law continues so to require, the payment of such expenses incurred by the Indemnitee in advance of the final disposition of a Proceeding shall be made only upon delivery to the Association of an undertaking, by or on behalf of the Indemnitee, to repay all amounts so advanced without interest if it shall ultimately be determined that the Indemnitee is not entitled to be indemnified under this paragraph or otherwise.

3. Indemnification pursuant to this paragraph shall continue as to an Indemnitee who has ceased to be a Director or Officer and shall inure to the benefit of his or her heirs, executors, and administrators.

4. For purposes of this Article, (A) “Indemnitee” shall mean each Director or Officer or University employee who was or is a party to, or is threatened to be made a party to, or is otherwise involved in, any Proceeding by reason of the fact that he or she is or was a Director or Officer or is or was serving in any capacity at the request or for the benefit of the Association as a Director, officer, employee, agent, partner, or fiduciary of, or in any other capacity for, another corporation or any partnership, joint venture, trust, employee benefit plan, or other enterprise; and (B) “Proceeding” shall mean any threatened, pending or completed action, suit, or proceeding (including without limitation an action, suit or proceeding by or in the right of the Association), whether civil, criminal, administrative, or investigative to which such person (i)
(b) Indemnification of Employees and Other Persons
The Association may, by action of the Council or Executive Board and to the extent provided in such action, indemnify employees of the University who work with the Association and other persons as though they were Indemnities. To the extent that an employee or agent of the Association has been successful on the merits or otherwise in defense of any Proceeding or in defense of any claim, issue or matter therein, the Association shall indemnify such person against expenses (including attorneys’ fees) actually and reasonably incurred by such person in connection therewith.

(c) Nonexclusivity of Rights
The rights to indemnification and to the advancement of expenses provided in this Article shall not be exclusive of any other rights that any person may have or hereafter acquire under any statute, provision of the Association’s Articles of Incorporation or Bylaws, agreement, vote of the Executive Board, Council, or otherwise.

(d) Insurance
The Association may purchase and maintain insurance, at its expense, for the benefit of any person on behalf of whom insurance is permitted to be purchased by Pennsylvania law against any expense, liability or loss, whether or not the Association would have the power to indemnify such person under Pennsylvania or other law. The Association or the University may also purchase and maintain insurance to insure its indemnification obligations whether arising hereunder or otherwise.

(e) Fund for Payment of Expenses
The Association or the University may create a fund of any nature, which may, but need not be, under the control of a trustee, or otherwise may secure in any manner its indemnification obligations, whether arising hereunder, under the Articles of Incorporation, by agreement, Executive Board, Council, or otherwise.

SECTION 3: AMENDMENT

The provisions of this Article XX relating to the limitation of Directors’ and Officers’ liability, to indemnification and to the advancement of expenses shall constitute a contract between the Association and each of its Directors and Officers which may be modified as to any Director or Officer only with that person’s consent or as specifically provided in this paragraph. Notwithstanding any other provision of these bylaws relating to their amendment generally, any repeal or amendment of this Article which is adverse to any Director or Officer shall apply to such Director or Officer only on a prospective basis, and shall not reduce any limitation on the personal liability of a Director of the Association, or limit the rights of an Indemnityee to indemnification or to the advancement of expenses with respect to any action or failure to act occurring prior to the time of such repeal or amendment. Notwithstanding any other provision of these bylaws, no repeal or amendment of these bylaws shall affect any or all of this Article so as either to reduce the limitation of Directors’ liability or limit indemnification or the advancement of expenses in any manner unless adopted by the unanimous vote of the Directors then serving; provided that no such amendment shall have retroactive effect inconsistent with the preceding sentence.

SECTION 4: CHANGES IN PENNSYLVANIA LAW

References in this Article to Pennsylvania law or to any provision thereof shall be to such law (including without
limitation to the Directors’ Liability Act) as it existed on the date this Article was adopted or as such law thereafter may be changed; provided that

(a) in the case of any change which expands the liability of Directors or limits the indemnification rights or the rights to advancement of expenses which the Association may provide, the rights to limited liability, to indemnification and to the advancement of expenses provided in this Article shall continue as theretofore to the extent permitted by law; and

(b) if such change permits the Association without the requirement of any further action by Council Members or Directors to limit further the liability of Directors or limit the liability of officers or to provide broader indemnification rights or rights to the advancement of expenses then the Association was permitted to provide prior to such change, then liability thereupon shall be so limited and the rights to indemnification and the advancement of expenses shall be so broadened to the extent permitted by law.

Article XX: Dissolution

Should there be a dissolution of the Association, the Council shall, after paying and making provision for the payment of all liabilities of the Association, distribute all of its remaining assets to the University or its successor.

Article XXI: Conflicts of Interest and Responsibilities of Council Members

SECTION 1. A “conflict of interest” exists when a reasonable observer, having knowledge of all of the relevant facts and circumstances, would conclude that a Council Member or an individual whose name has been submitted to Council to serve as a Council Member (“Proposed Council Member”) has an actual or apparent conflict of interest in one or more matters related to the Association. In addition to financial conflicts of interest, a conflict of interest shall include a situation in which a Council Member or Proposed Council Member, or related entity has an interest that may lead such individual to act in a way that is incompatible with or a breach of such individual’s fiduciary duty to the Association and/or the University or use such role to achieve personal gain or benefit or gain or benefit to family, friends, associates or related entity.

SECTION 2. DISCLOSURE OF CONFLICTS

Any Council Member, the Executive Director and/or any Associate or Assistant Director shall disclose any relationship which such person may have with any person, corporation, or other entity with whom or with which the Association proposes to enter into any contract or other transaction which will or may result in his or her financial gain or personal advantage. Such persons shall not be present at meetings at which such proposed contracts or other transactions are discussed and further, shall abstain from voting upon such proposed contracts or transactions. If any such person shall fail to make the appropriate disclosure before the Association enters into such contract or transaction, the Executive Board may remove such person from the office or position held in the Association.

Article XXII: Amendments

These bylaws may be amended, changed, or repealed by a simple majority vote of the Alumni Council after providing twenty (20) days prior written notice to Council before taking such action. Bylaws should be reviewed by an ad hoc committee appointed by the President every five years, or sooner as circumstances warrant.

Adopted by the Alumni Council on April 17, 2015.
ALUMNI ASSOCIATION POLICIES

Use of Alumni Records
It is the responsibility of the Alumni Association to maintain accurate and up-to-date records of alumni—both members and nonmembers of the Alumni Association.

The chief executive officer (formerly the executive director) of the Alumni Association is charged with the responsibility for administering the Executive Board’s policy of sharing lists of alumni only for bona fide alumni- or student-related purposes and not for commercial or political purposes. Among the acceptable uses are mailing alumni publications, planning class reunions, raising funds for the University, assisting with appropriate research projects, and communicating with alumni about University and alumni affairs. In addition, lists are made available to the Alumni Association’s official corporate partners, such as Bank of America and Liberty Mutual Insurance, who administer revenue-generating programs that benefit the Alumni Association.

The following guidelines are stated to assist the chief executive officer in handling requests for lists of alumni:

1. Alumni lists sent to groups, such as chapters, shall be accompanied by a notice that the list shall be used only for the management and operation of the chapter. The list shall not be used for commercial purposes, for fundraising beyond which benefits Penn State and the Penn State Alumni Association, nor shall it be provided to anyone running for any University, public, or other office.

2. Requests for lists from any source for University fundraising purposes shall be referred to the Office of University Development. That office shall be responsible to see that the lists are used only for that purpose.

3. Occasionally, researchers ask for lists for the purpose of making studies. In such cases, the chief executive officer shall review a copy of the research design (instrument samples must be included) and determine that the research project is appropriate. Costs for use of the list(s) shall be determined by the chief executive officer. Consideration should be given to providing a sample population list (ex.: every 10th person) in such cases.

4. Lists may be provided to University agencies if, in the judgment of the chief executive officer, the purpose is to serve the University’s general best interest. (For example, a list of employers to solicit summer employment opportunities for students.)

5. Lists shall not be provided to colleges, campuses, departments, or outside organizations for commercial purposes, such as sending out sales catalogs, soliciting memberships in another organization, direct mail selling of projects or services, or the selling of subscriptions.

6. Requests for non-alumni (friend) records, which are maintained jointly by the Alumni Association and the Office of University Development, should be referred to the Office of University Development for approval and/or handling.

Electronic Communication
GENERAL STATEMENT OF POLICY
The Penn State Alumni Association, as a part of The Pennsylvania State University, must abide by and obey general University policy as it applies to the web and Internet access. If any of the policies herein conflict with adopted University policy, the University policy takes precedence. It can be assumed that anything not specifically addressed here conforms to the published and approved University policy. Websites shall also comply with all federal, state, and local laws, especially those that pertain to electronic communication, privacy, and copyright.
ONLINE SERVICE POLICY AGREEMENT

The Penn State Alumni Association is the owner of the online Alumni Directory ("Service"). It is an online directory intended to promote and enhance communication of a personal nature between participants in the service. The Service is available to all members of the Alumni Association and is subject to the terms and conditions of the Service Policy.

PRIVACY

Areas of the website containing private information are located on a separate, secure server utilizing secure sockets layer (SSL) protection. Also, any areas of the website containing private information can be accessed only by members of the Alumni Association and are password protected. Alumni can access and update their personal information, and only members of the Alumni Association can view Alumni Directory information. Through the "Hide Information" option, users can limit what, if any, of their information appears to other alumni in the online directory.

OUTSIDE LINKS

It is the policy of the University to limit commercial links to those sites that have a direct connection to the functions of the University and to prohibit commercial links that are unrelated to the operations of the University.

MISUSE

Any posting of obscene, illegal, copyrighted, or offensive words, images, sounds, or videos is considered misuse and is considered grounds for temporary or permanent banning from the site. In the event of illegal activity, the appropriate authorities will be notified promptly on the first offense.

Use of Email Addresses

Lists of Alumni/Development database information should be used only for bona fide Alumni/Development or official University-related purposes and not for commercial or political purposes. Among acceptable uses are mailing alumni publications, planning class reunions, raising funds for the University under the direction of the Office of University Development, and communicating with alumni and friends about the University. In addition, lists are made available to the Alumni Association's official corporate partners, such as Bank of America and Liberty Mutual Insurance, who administer revenue-generating programs that benefit the Alumni Association.

Any individual (faculty, staff, volunteer) receiving information is responsible for safeguarding the use of such data. This information shall be used solely for legitimate University business.

Editorial Policies for The Penn Stater

MISSION

The mission of The Penn Stater magazine is to communicate with members of the Penn State Alumni Association on a regular basis in order to keep them informed about, interested in, and involved with their alma mater, using information and entertainment as the tools, and promoting the mutual interests of alumni and the University.

CONSTITUENCIES

Members of the Alumni Association
Penn State chapters, AIGs, and APGs
College alumni societies
University colleges, campuses, and departments

PUBLISHER

The officers of the Penn State Alumni Association
GENERAL STATEMENT OF POLICY

As the official publication of the Alumni Association, The Penn Stater owes primary responsibility to its dues-paying constituency for accurate, current, unbiased reporting on events and issues at and concerning The Pennsylvania State University, especially those issues and events in which alumni may be interested or to which they may wish or need to respond. While recognizing the need and cooperating with all efforts to promote the general good of the University, the publishers and editors of The Penn Stater retain editorial autonomy and responsibility for material included or excluded from both the editorial and advertising pages of the magazine with the fiscal limitations imposed by the Alumni Association budget. Efforts to provide balanced, lively coverage for constituencies are both conscientious and continuing and are a primary responsibility of the editor of alumni publications.

Advertising Policies for The Penn Stater, AlumnInsider, and The Football Letter

The Alumni Association reserves the right to reject any advertisement for any reason.

Cigarette, alcohol, birth control, and political ads will not be accepted.

Fundraising ads are accepted at the discretion of the editor and the publisher.

The Alumni Association reserves the right to reject ads for competitors of the Alumni Association, the University, or its partners.

Vendors who intend to advertise products bearing any of the copyrighted names and symbols of Penn State must obtain approval from the University’s Office of Licensing Programs.

Any new advertisers must be approved by the publisher and/or editor.

New advertisers will be required for the first year to pay in advance before their ads are published.

Ads may be carried at reduced rates for joint ventures between the Alumni Association and its strategic partners.

The Alumni Association may carry free house ads for products and services that it offers directly.

The Alumni Association may carry free house ads for its own contests, programs, or promotions.


**Policies for Trustee and Alumni Council Elections**

Alumni Association policy, reaffirmed over the years in periodic evaluations, is to refrain from publicly endorsing, supporting, or campaigning to elect individual candidates in any election, including the University’s Board of Trustees or Alumni Council. Such policy is in keeping with the philosophy of the Alumni Association’s Executive Board and is consistent with the Alumni Association’s status as a 501(c)(3) nonprofit organization. Individual political activity by employees is not prohibited, but it may not be done in the name of the Alumni Association or any of its constituent groups.

Regarding Board of Trustees elections, the Alumni Association does take positive steps to encourage greater alumni participation in the election process. It also makes alumni aware of when the elections occur and the process to vote.

For the Alumni Council elections, the Alumni Association affords all alumni members of the Alumni Association the opportunity to be nominated for Council and vote in elections. The Alumni Association actively pursues and encourages alumni from diverse backgrounds to seek election. Elections are promoted through various publications (both print and electronic).

Beyond those activities, the Alumni Association does not endorse, contribute to, work for, or otherwise support or oppose any electoral candidates or advocacy groups; rather, its stance has been to encourage broad participation, to treat all candidates with equal respect, and to avoid influencing voters’ choices. Such neutrality is also important for preserving the Alumni Association’s nonprofit status under the Federal Tax Code. This neutrality extends to social media as well; any posts that support or criticize specific candidates or advocacy groups on official Alumni Association social networking sites such as Facebook, LinkedIn, and Twitter are strongly discouraged and are subject to removal by site administrators.

Because affiliate groups—including chapters, college and campus constituent societies, Alumni Interest Groups, and Affiliate Program Groups—are chartered by the general Alumni Association and receive a portion of their budgets and other forms of support from the Association, the Alumni Association’s policy of political neutrality also extends to these groups.

The Alumni Association encourages its affiliate groups to publicize the Trustee and Alumni Council elections, in an effort to raise voter awareness and turnout. The following rules shall be observed:

1. Inform alumni of nomination and election dates and procedures;
2. Introduce all candidates, not just the ones from their constituency;
3. Encourage alumni to participate in the election process;
4. Give equal space and treatment to all candidates so as not to appear to be campaigning as an organization for any one nominee.

In line with voting trends and member feedback, the Alumni Association moved to an all-electronic election process in 2011. This transition was endorsed by Executive Board of Alumni Council.
PENN STATE ALUMNI ASSOCIATION HISTORY

The Alumni Association is the oldest autonomous organization in existence which is formally related to the University. It was founded on July 28, 1870, nine years after the first students were graduated. The institution was then named “The Agricultural College of Pennsylvania.” On July 30, 1874, graduates met for the first time as alumni of The Pennsylvania State College. They adopted their first constitution, giving the organization the name of “The Alumni Association of the Pennsylvania State College.”

The first members were nearly all graduates who were on the faculty, and the “statement of purpose” indicated an interest in “promoting fraternal feeling” and “continuing the association of College days.” The initial meeting of the founders was held in the Chemical Lecture Room in Old Main, located on the exact spot of the present Alumni Lounge, 104 Old Main.

While the minutes of the first meetings indicated somewhat limited objectives and scope, gradually the organization began to promote the interests and objectives of the institution. In July 1875, General James A. Beaver (then president of the Board of Trustees) attended a meeting and proposed that the alumni elect three members of the Board at regular intervals. Both the Association and Centre County’s Court of Common Pleas agreed to such an amendment to the College charter, and alumni elected their first three representatives on the Board in 1876. In 1905 the charter was again amended to raise the number of trustees from three to nine—the number elected at the present time.

Constitutions and bylaws have been numerous during the Association’s history. In 1906 a new constitution was adopted providing for a Board of Managers; in 1910 the first salaried officer (secretary-treasurer) was employed. Complete revisions of the constitution were adopted in 1919 and 1924.

In 1924 the Penn State Alumni Association was first incorporated in the Centre County courts. In 1974 this charter was legally revised, brought up to date, and filed in Harrisburg. The bylaws, as amended from time to time, lay down the procedures for governing the Association under its charter (see current bylaws).

The first president of the Alumni Association was A. A. Breneman, class of 1866, who died in 1928.

Significant dates in the History of the Alumni Association

1870 Organization of the graduates of the Agricultural College of Pennsylvania.
1874 First meeting of the graduates of The Pennsylvania State College.
1875 Charter of the College amended to provide for the election of three alumni trustees.
1898 First “branch” of the Alumni Association formed in Pittsburgh.
1905 Charter amended to provide for the election of nine alumni trustees. Alumni participation in Semi-Centennial Celebration.
1910 Appointment of the first Secretary-Treasurer. Establishment of The Alumni Quarterly.
1911 First organized class reunions. First international “club” formed in Panama.
1914 Bimonthly magazine called Penn State Alumni News is established.
1920 The first Alumni Homecoming celebration.
1922 Alumni Association participates in $2 million Emergency Building Campaign.
1928 Alumni Association participates in $8 million Bond Issues Campaign for Campus Buildings.
1938 First publication of The Football Letter.
1947  First Alumni Association-sponsored tour to Cotton Bowl football game in Dallas.
1951  The first Alumni Institute program (during Class Reunion Weekend). Distinguished Alumni Award established by Board of Trustees.
1953  The Penn State Alumni Fund is established.
1954  Alumni Memorial Scholarship program established.
1957  Organization of the Penn State Pioneers.
1959  Constituent society plan approved by the Board of Trustees. Home Economics and Engineering Associations become the first college organizations affiliated with the Alumni Association.
1967  First June graduating class to receive free “introductory membership” in the Alumni Association.
1968  First Alumni Association educational tour.
1972  Campus alumni societies established. Name of alumni magazine changed to *The Penn Stater*.
1973  Alumni Fellow program created to bring prominent alumni into University academic life. Honorary Alumni Award established to recognize non-alumni for their contributions to the University.
1975  Alumni Vacation College initiated to provide week-long educational vacation at University Park.
1980  Computerized alumni database goes “on line.”
1981  Establishment of Lion Ambassadors program.
1983  First five-year strategic plan developed.
1984  National Alumni Admissions Program established with alumni volunteers trained to represent Penn State at college fairs and at high schools in their area. A “900” telephone number established to allow Penn State clubs or individual alumni to phone in and listen to Penn State football games.
1985  Teaching Fellow Award established. First Black Alumni Reunion held. First alumni association in the country to establish an affinity credit card. Life insurance program established in cooperation with American Insurance Administrators. An “800” number initiated for convenience of alumni.
1986  First university in the nation to establish an official automobile license plate.
1987  Alumni Association makes $1 million pledge to Campaign for Penn State. Alumni Association enrolls 100,000th member.
1989  Alumni Association sponsors first Student Talent Show (Synergy).
1990  Alumni Association first sponsored University’s Equal Opportunity Employment Award (named for the late James Robinson, Alumni Council and Executive Board member). Alumni Association sponsored first historical markers on University Park campus.
1991  Four-year “Pride of Lions” membership drive launched. Alumni Association bylaws amended to provide for establishment of alumni interest groups.
1992  Association pledged $19 million to libraries, HUB-Robeson expansion, and Bryce Jordan Center. Lion Ambassadors become first organized alumni interest group.
1993  Parents Program established. New awards created to recognize outstanding alumni volunteers. “Huddle with the Faculty” lectures started on home football Saturdays. Civil War Battlefield Tours program begun.
1994  First alumni weekend for Fall Reunions held. Alumni Association’s first website developed.
1995  Alumni Association celebrates 125th anniversary. “Pride of Lions” membership drive exceeds 125,000 goal by 7,000, making Penn State Alumni Association the largest dues-paying alumni association in the world. Interactive video information kiosk installed in The Nittany Lion Inn and Hetzel Union Building. Seventy-seven
alumni groups participated in first National Service Week, which won a national award from the American Society of Association Executives. The Blue & White Society established as student membership of the Alumni Association.

1996 FastStart mentoring program initiated for minority and educationally disadvantaged students. The Football Letter was placed on the Alumni Association web page with a security code for members.

1997 First Alumni Association staff members move into University House.

1998 Official groundbreaking for the Hintz Family Alumni Center held in University House garden. Hundreds of guests attended this ceremony as part of the Grand Destiny celebrations.

1999 Alumni Association establishes online store featuring Penn State merchandise.

2000 The Alumni Association establishes Alumni Career Services in partnership with Student Affairs through the Office of Career Services.

2001 “Margin for Excellence Fund” endowment for philanthropic gifts to the University established with $6.5 million. Hintz Family Alumni Center opens at University Park.

2002 Birth of Penn State Grassroots Network, a coalition of alumni, parents, and friends supporting the University on issues and challenges facing the University.

2004 Membership tops 150,000 in time for University’s 150th anniversary—reaching 152,721. Alumni Achievement Award (for alumni 35 or younger) is developed and approved by the Board of Trustees. Two e-newsletters developed—Alumni Volunteer Update and Grassroots Network Update.

2005 Alumni Gardens completed. To celebrate Penn State’s Sesquicentennial, Alumni Association co-sponsors national symposium on the “Future of the American Public Research University” as well as the Sesquicentennial Games. Student Program Fund established. City Lights series of cultural events begins.

2006 Alumni Gardens dedicated. End of three-year membership campaign, resulting in net gain of 12,444 members (8.5 percent) to 159,063. New member services implemented: TravelBlue, online Alumni Library, Kaplan testing services discount.

2007 The Penn Stater magazine is named the No. 1 college or university magazine in the nation, winning the Robert Sibley Magazine of the Year award from the Council for Advancement and Support of Education. Third Teaching Fellow Award established, with departmental teaching grants as added prize. Alumni Career Services registers more than 12,000 individual contacts, an all-time high. Launched AlumnInsider, monthly e-newsletter for members only.

2008 Membership reaches 160,742, making the Penn State Alumni Association the first dues-paying alumni association in the world to break the 160,000 mark. Alumni Association makes $2.1 million gift to create 35 Trustee Scholarships and endowments for graduate/professional students. Penn State’s Pride, online alumni directory, launched. Alumni Walk completed, raising $1.3 million to support the student program fund.

2009 Sustaining Life Member Program established, with nearly 2,000 life members, their partners, and others gifting $168,017 and achieving 187 percent of the inaugural year goal. Alumni Association increases online services and networking opportunities with the launch of the Penn Stater blog, official Facebook fan page, and LinkedIn networking group.

2010 Membership grows by 3,400 or 2.1 percent to record 164,658. Campaign launched to increase affiliate group endowed scholarships from $5 million to $7.5 million in book value by June 30, 2014. New Alumni Association director of development position established. Alumni Association president appoints Ad Hoc Committee on Excessive Drinking Issues to support town-gown activities designed to mitigate the culture of excessive drinking within the Penn State community.
2011 Life membership exceeds 100,600, making the Penn State Alumni Association the first dues-paying alumni association in the nation to top the 100,000 life member mark. New affinity partnership launched with Energy Plus, an electricity supply company.

2012 Alumni Association plays major role in supporting alumni and alma mater in worst institutional crisis in Penn State’s history. In the May 2012 alumni opinion survey, the Alumni Association earns highest “trust” factor rating (57 percent) compared with students (56 percent), administration (23 percent), and the Board of Trustees (13 percent).

2013 Membership reaches an all-time high of 172,732. Alumni Courtyard dedicated, raising $880,000 to further endow student programs. In January 2013 Alumni Opinion Survey, Alumni Association continues to sustain “high trust” rating of 60 percent, compared with students (66 percent), University administration (26 percent), and Board of Trustees (16 percent).

2014 Alumni Association ($2.7 million) and affiliate groups ($3.4 million) contribute $6.1 million to For the Future: The Campaign for Penn State Students, the historic fundraising effort culminating in April and raising $2.2 billion for the University. Major gifts program raises $1.12 million in gifts and pledges, including first-ever $1 million gift. Record number of 153 affiliate group leaders attend Alumni Leadership Connections conference. New credit card program with Bank of America signed, generating $7.75 million over five years.

2015 Request from Alumni Association Executive Board in 2013 for a seat as a full voting member of the University’s Board of Trustees granted as part of BOT governance reform package (the ex-officio seat will be held by the Alumni Association’s immediate past president for a two-year term); by a vote of 55-8, with two abstentions, Alumni Council passes Amended and Restated Bylaws of the Penn State Alumni Association; Membership grows to 177,307 (gain of 2,928 members or 1.7 percent), and Sustaining Life Member Program raises record $645,027, an increase over 2014 of 3.6 percent; after a 12-year tenure, Alumni Association executive director, Roger L. Williams ’73, ’75g, ’88g, retires effective June 30.
PENN STATE ALUMNI ASSOCIATION PRESIDENTS

1. A. A. Breneman 1866 (1870–74)
2. W. A. Buckhout 1868 (1874–76)
3. John Hamilton 1871 (1876–78)
4. C. Alfred Smith 1861 (1878–82)
5. C. G. Campbell 1874 (1882–83)
7. Louis E. Reber 1880 (1882–85)
8. John W. Heston 1879 (1885–86)
9. John I. Thompson 1862 (1886–87)
10. Ellis L. Orvis 1876 (1887–89)
11. Edward R. Chambers 1881 (1888–89)
12. George C. Butz 1883 (1889–90)
13. George M. Downing 1888 (1890–92)
15. William E. Gray 1883 (1893–94)
16. H. Walton Mitchell 1890 (1894–95)
17. C. Alfred Smith 1861 (1895–96)
18. John M. Dale 1882 (1896–97)
19. Irvin P. McCreary 1882 (1897–98)
20. George R. Meek 1890 (1898–99)
21. A. A. Patterson 1889 (1899–01)
22. B. Franklin Keller 1876 (1901–02)
23. J. Franklin Shields 1893 (1902–03)
24. Blanche P. Miller 1885 (1903–04)
25. George M. Downing 1888 (1904–05)
27. Francis J. Pond 1892 (1910–11)
29. Richard W. Williamson 1895 (1913–15)
30. J. Franklin Rodgers 1895 (1915–19)
32. Judd L. Minick 1899 (1920–22)
33. George H. Deike 1903 (1922–24)
34. Harry W. Montz 1907 (1924–26)
35. James Milholland 1911 (1926–28)
36. Charles L. Kinsloe 1903 (1928–30)
37. I. G. G. Forster 1901 (1930–32)
38. James E. Watson 1911 (1932–34)
40. Miles Horst 14 (1935–39)
41. Robert H. Craig 14 (1939–40)
42. Earl E. Hewitt 1903 (1940–42)
43. George M. Arisman ’18 (1942–45)
44. William K. Ulerich ’31 (1945–46)
45. Wayne W. Weaver ’15 (1946–48)
46. B. C. Jones ’19 (1948–51)
47. George A. Doyle ’17 (1951–53)
49. Edward M. Aiken ’21 (1955–57)
51. Ray S. Tannehill ’23 (1959–61)
52. Wilson C. Bailey ’31 (1961–63)
53. George J. Bair ’27 (1963–65)
54. Fletcher L. Byrom ’40 (1965–67)
55. Charles P. Neidig ’40 (1967–69)
58. Lawrence G. Foster ’48 (1973–75)
59. J. Lloyd Huck ’43 (1975–77)
60. Edward R. Book ’54 (1977–79)
61. Jay H. Feldstein ’59 (1979–81)
63. Donald Cook, Jr. ’52 (1983–85)
64. William C. Forrey ’53, ’71g (1985–87)
66. Cynthia A. Baldwin ’66, ’74g (1989–91)
68. Edward R. Book ’54 (1993–95)
70. Edward R. Book ’54 (1977–79)
73. Marianne Ellis Alexander ’62 (2003–05)
74. Lewis H. Gold ’59 (2005–07)
75. Barry M. Simpson ’69 (2009–11)
76. Kathleen Arnold Smarilli ’71 (2011–13)
77. Kay Frantz Salvino ’69 (2013-15)
78. Kevin R. Steele ’92g (2015-present)
PENN STATE ALUMNI ASSOCIATION EXECUTIVE DIRECTORS

1. P. Edwin Thomas '09 (1910–11)
2. Raymond H. Smith '05 (1911–18)
3. E. N. “Mike” Sullivan '14 (1918–29)
4. Edward K. Hibshman '09 (1930–47)
5. Ridge Riley '32 (1947–70)
7. William J. Rothwell '89h (1983–89)
8. Peter B. Weiler '95h (1989–96)
10. Roger L. Williams '73, '75g, '88g (2003–2015)
DIVISION OF DEVELOPMENT AND ALUMNI RELATIONS ORGANIZATIONAL CHART
UNIT DESCRIPTIONS

Administrative
Amy Dugan, Assistant to the Chief Executive Officer, 814-863-0198, abc118@psu.edu
The administrative unit is responsible for assisting the executive director on all day-to-day matters in managing the operations of the Penn State Alumni Association. The administrative unit also handles all executive correspondence, calendar management, and phone calls that come in for the Chief Executive Office. The unit is also responsible for all human resource activity as it applies to the Alumni Association staff. This includes posting new positions, upgrades of existing positions, paperwork of all new or departing employees, salary increases, staff evaluations, new employee orientation, etc. Also included in the administrative unit are the Alumni Association's receptionists who act as front-line customer service representatives answering phones and greeting and assisting visitors to the Hintz Family Alumni Center. Additionally, all facilities responsibilities for the Hintz Family Alumni Center are handled through this unit.

Alumni and Student Engagement
Deborah Marron, Director of Alumni and Student Engagement, 814-863-1862, dmarron@psu.edu
The Alumni and Student Engagement team develops and implements a broad range of programs, events, and services that facilitate the connection of alumni and students to the Alumni Association. This unit is charged with responding to the needs and interests of a diverse alumni constituency and promoting social, cultural, and intellectual engagement through new program initiatives as well as traditional offerings. The Alumni and Student Engagement unit is organized into five programmatic areas: Alumni Career Services, Alumni Events, Alumni Travel and Education, Recognition Programs, and Student Involvement, including the Lion Ambassadors, the Blue & White Society at University Park, and the FastStart Mentor Program for first-year underrepresented students.

Alumni Career Services is provided through a partnership with the Division of Student Affairs in conjunction with Penn State Career Services. This unit is responsible for offering a comprehensive array of career and life planning services and programs to alumni in person, by phone, or via the Internet, in order to meet the career development needs of alumni from graduation to retirement. Services include web-based seminars that are accessible to alumni around the world. Other programs such as Nittany Networking events, typically coordinated with alumni groups and societies, facilitate connections among alumni for social and professional networking.

The Alumni Events team plans and implements Alumni Association events such as class and alumni group reunions, athletic-related gatherings, receptions featuring the University President, and events associated with recognition programs and Alumni Council. This team also coordinates the rental of space in the Hintz Family Alumni Center and provides planning support for all activities, meetings, and events at the alumni center.

Alumni Travel and Education engages alumni and friends in memorable travel and learning experiences. More than 30 domestic and international tours are offered with a focus on travel and cultural immersion. In addition, this unit develops programs that feature faculty to enhance alumni's educational experience. These include Huddle with the Faculty, Annual Civil War Battlefield Study tour, and the City Lights series in major cities. With a renewed emphasis on reaching out to the young and young at heart, these programs are designed for alumni of all ages.

Recognition programs include the Society of Distinguished Alumni and its support of and involvement with Penn State students and the Penn State Teaching Fellows Award, which recognizes three Penn State tenured faculty each year for excellence in teaching.

Student involvement encompasses the Alumni Association's efforts to positively impact and promote the Alumni Association to the student population by providing leadership models and training as well as opportunities to connect with Penn State's talented alumni. This is accomplished through the two student organizations that are supported by the Alumni Association—the Blue & White Society and the Lion Ambassadors—as well as through several collaborative initiatives with the Division of Student Affairs. This partnership has fostered such programs as Be a Part from the Start for first-year students; Parents & Families Weekend; LionLink, the alumni-student networking program; and FastStart, the mentoring program for underrepresented students. FASTStart (Faculty-Alumni-Student-Triad) is a mentoring program that matches first-year students of color with a faculty or staff mentor.
and an alumni mentor to help students flourish in their new environment by answering questions, directing students to resources, offering support and wisdom, and providing informal networks for career development. Each year, the FastStart program matches approximately 100 students with 100 faculty/staff, and 100 alumni mentors. Through these and other programs, the Alumni Association informs students and introduces them to the benefits of membership as students and alumni.

**Alumni Information Systems**

John Confer, Interim Director of Information Systems, 814-863-3110, jhc1@psu.edu  
Information Systems provides technological leadership and direction for the Division of Development and Alumni Relations. The group is responsible for acquiring, maintaining, and reporting current and relevant information about alumni, members, friends, parents, organizations, and donors. The Information Systems team provides all reporting for membership and giving initiatives. Information Systems also provides management oversight for Advance—the alumni/development database—with responsibility for maintaining access, security, and the proper controls to protect our data. This unit also manages the division’s technology infrastructure including networks, PCI compliance, servers, PCs, and laptops. The support desk and training also are responsibilities handled by Information Systems.

**Business and Finance**

Patrick Scholl, Director of Business and Finance, 814-863-2809, pscholl@psu.edu  
This unit manages the Alumni Association’s finances, including its investment portfolio, and maintains the Alumni Association’s budget. In addition, this unit oversees the marketing of selected products as a service to members, to help students, and to give the Alumni Association and Penn State more visibility to the outside world. The revenue realized from these ventures fuels the organization’s operating budget, making it possible to conduct programs and support affiliate groups. This unit also fosters partnerships with sponsoring corporations and businesses to develop benefits such as the Penn State Alumni Association credit card, alumni insurance program, and merchandise. Revenue from these partnerships helps sustain Alumni Association programs.

**Development and Philanthropic Programs**

Amber Krieg, Director of Development for Alumni Association Programs, 814-865-5742, adk5@psu.edu  
This unit focuses on raising major gifts, particularly for endowments that will support and sustain Alumni Association programs and services. The unit also provides support to affiliate groups in their fundraising endeavors, especially with regard to scholarship endowments.

**Donor and Member Services**

Lori Baney, Executive Director, Donor and Member Services, 814-863-4864, llb1@psu.edu  
The Office of Donor and Member Services manages biographical, membership, and donor information for alumni and friends (parents, corporations, foundations, etc.) of Penn State. This team records, receipts, and acknowledges Alumni Association members and Penn State’s donors in a timely and accurate manner. Staff handle the updating of alumni and friends records on the Division of Development and Alumni Relations (DDAR) database—the official database of record for alumni and friend data. The team handles the recording of major pledges, the sending of pledge reminders, the processing of credit card gifts and memberships, as well as gift matching forms. Additionally, the office works with all of the colleges, campuses, and administrative units in helping them process gifts for their respective areas.

**Legislative Education and Advocacy**

Alan Janesch, Director of Legislative Education and Advocacy, 814-863-9425, axj12@psu.edu  
The Alumni Association’s legislative education and advocacy efforts are led by the Penn State Grassroots Network. Launched in fall 2003, the Network consists of more than 35,000 Penn State alumni, students, parents, and friends who volunteer their time to learn about issues important to Penn State and to communicate the University’s goals, contributions, initiatives, and needs to community leaders, policymakers, legislators, and government officials. Network volunteers work primarily to increase awareness of the benefits that Penn State brings to the Commonwealth and to urge state government to provide an annual budget allocation that appropriately supports Penn State goals and priorities. The director works closely with Penn State’s Office of Governmental Affairs, the University administration, the Alumni Association’s Strategic Communications unit, and other University offices.
and personnel to focus on key issues, shape strategies and tactics, keep Network volunteers informed about key issues, and help Network members serve as effective advocates for the University’s future.

**Membership**

Robert Barlock, Interim Director of Membership, 814-865-1494, rwb1@psu.edu
The membership team is responsible for the strategy, design, execution, and measurement of a comprehensive membership program that engages current and future alumni, parents, and friends of Penn State. With more than 177,000 members, our Alumni Association is the largest dues-paying alumni network in the world.

The Alumni Association’s membership program is one of the largest, most dynamic programs in higher education. All membership efforts are led and managed through this unit, relying heavily on multi-channel efforts to attract, cultivate, and retain alumni, friends, students, and parents. Each year, the membership unit generates nearly five million individual contacts to constituents across various online and offline communication channels including direct mail, email, telemarketing, social media, web, and events. This team also is responsible for database and trend analysis, benefit reviews, market research, and performance insights needed to support the goals of membership and the Alumni Association.

During FY2010-11, the Alumni Association became the first dues-paying alumni association in the country to surpass the 100,000 life member mark. Between FY2010-11 and FY2014-15, an additional 10,000 life members were added to this all-important membership category.

**The Penn Stater Magazine**

Tina Hay, Editor of The Penn Stater, 814-865-2709, tinahay@psu.edu
The Penn Stater magazine, published six times a year, is Penn State’s most visible publication. The magazine seeks to keep alumni informed about, connected to, and involved with their alma mater. For many alumni it is their primary source of information about Penn State.

Because readers have limited time and many other choices of reading material, a goal of the magazine is to compete effectively for readers’ attention, using the highest standards possible in story selection, writing, design, and photography. In addition, the staff strives for accurate, unbiased reporting, and occasionally deals with subjects that may be sensitive or potentially controversial; such stories strengthen the magazine’s credibility with its readers. The magazine has won numerous awards over the years; in 2007, it was named the Robert Sibley Magazine of the Year by Newsweek and the Council for Advancement and Support of Education, and more recently, it received more than two dozen awards for its unflinching coverage of the Sandusky scandal.

**Strategic Communications**

Amy Caputo, Director of Strategic Communications, 814-863-1865, amycaputo@psu.edu
The Strategic Communications team strengthens the Alumni Association’s reach and impact by producing and delivering innovative, high-quality, consistent communications, both online and in print. The team focuses on creating, raising, and sustaining awareness of and interest in the Alumni Association’s programs, activities, and services and collaborates with all units on initiatives that result in increased lifetime engagement.

Specific responsibilities include strategy, content, design, and delivery of two of the Alumni Association’s major member-benefit publications—AlumnInsider and The Football Letter. The Strategic Communications team also manages the Alumni Association’s website; handles its Facebook, Twitter, and other social media channels and strategy; and oversees (with Alumni Career Services) the organization’s robust LinkedIn group.

Overall team responsibilities include strategic marketing and communications planning, copywriting and editing, graphic design, public and media relations, print production management, social media strategy and implementation, website development, email marketing, photography, and video strategy. The group creates all Alumni Association promotional campaigns including print collateral, advertisements, T-shirts, signs, imprinted items, banners, and more. Specific responsibilities for written communication include news releases, newsletters, web content, scripts, position statements, and administrative correspondence. All electronic communication and emerging technology used to share information are initiated, developed, and maintained by this team.
Volunteer Services
Kevin Barron, Director of Volunteer Services, 814-863-8176, kbarron@psu.edu
This unit is responsible for providing assistance and guidance to all the affiliate groups including chapters, af-
fillate program groups (APGs), alumni interest groups (AIGs), college and campus constituent societies, Alumni
Council, and Executive Board. The staff trains alumni volunteers in such areas as “how to run an effective board
meeting,” “how to establish scholarship endowments,” “how to be an effective leader,” “how to bridge the
generation gap among board members,” “how to best use electronic communications,” “how to get the most
from your Alumni Council experience,” and “how to effectively communicate to constituents.” In addition, staff
organizes and presents leadership conferences for their volunteers. Professional development is also provided
for each director of alumni relations employed by the various campuses and colleges of the University. The unit
strives to ensure consistency among affiliate groups, to see that the Alumni Association is positively represent-
ed, and to identify new volunteer leaders. The Volunteer Support Committee of Alumni Council supports this
unit and serves as its link to volunteer leaders, and helps to shape policies and procedures as they relate to the
Association’s volunteer leaders.

ALUMNI COUNCIL COMMITTEE CHARGES

Alumni and Student Engagement
The Alumni and Student Engagement Committee works directly with the Alumni and Student Engagement
team primarily to consider and advise the Alumni Association professional staff regarding policies, programs,
and services that engage alumni and reconnect them to the University, to the Alumni Association, and to each
other. These areas include: Alumni Career Services; Alumni Travel and Education; Student Involvement includ-
ing the FastStart program for first-year students of color, and the Blue & White Society and Lion Ambassadors
at University Park; and Alumni Events, which includes reunion programs and events that feature the University
president and students, and that also support Intercollegiate Athletics. Through the varied background and
expertise of its members, the Committee is structured to produce ideas and insights that address the critical
issues faced by the Alumni Association in developing programs and services relevant to alumni.

Awards Committee
This committee considers Alumni Association policies, programs, and procedures for honoring individuals and
programs by recognizing service and achievement. The Awards Committee will understand and appreciate the
important role that alumni and friends play in strengthening the legacy of quality at Penn State. The recognition
program is the Alumni Association’s most visible way of acknowledging those measures of personal quality that
are Penn State’s hallmarks.

Budget and Finance Committee
This committee assesses the financial requirements necessary and plans appropriate investment and budget
strategies to implement the strategic plan; oversees and monitors the performance of all investments; makes
recommendations on financial actions, including the dues structure, to the Executive Board; projects income
and expenses for the next fiscal year and makes appropriate modifications of programs and activities consistent
with those projections; and monitors adherence to fiscal year budget and examines current programs, revenues,
and expenses.

Communications Committee
The Communications Committee works with the Alumni Association’s Strategic Communications team to ex-
amine the Alumni Association’s broad range of communication issues. Committee members share experiences,
observations, and expertise as professional communicators and/or communication users. The committee acts
as a sounding board and counsel for Alumni Association communication initiatives; monitors emerging com-
munication challenges, trends, and technology; and helps plan technology infrastructure projects to assist with
communications.
Development and Fundraising Committee
The Development and Fundraising Committee works with the Alumni Association’s development team to provide volunteer support to advise and assist with the organization’s philanthropic activities. This committee focuses on supporting the development efforts necessary to cultivate major gifts, particularly for endowments that will support and sustain Alumni Association programs and services. This work also may include providing direction and guidance to affiliate groups in their fundraising endeavors, especially with regard to scholarship endowments. This committee is committed to developing a vibrant and successful program of private giving and provides advice, assistance and feedback regarding fundraising activities. This may include identifying potential donors, assisting the Alumni Association in forming lasting relationships between the University and our alumni and friends, and encouraging giving and participation through peer-to-peer connections.

Diversity and Inclusion Committee
This committee considers Alumni Association policies, programs, and procedures for promoting cultural diversity, recognizing the needs of underrepresented groups, and encouraging greater participation in alumni affairs by these groups. The Diversity and Inclusion Committee will learn, understand, and appreciate the needs and perceptions of Penn State’s diverse community and seek challenging and rewarding avenues for promoting diversity. A goal is to recommend public actions that visibly show to the student body and the University community the Alumni Association’s support for diversity at Penn State. Another goal is to ensure that the Penn State Alumni Association, in everything that we do, considers the diversity and inclusion of all Penn State alumni.

Legislative Education and Advocacy Committee (Grassroots Network)
This committee works with and supports the Penn State Grassroots Network, whose volunteer members reach out to elected officials in support of legislative goals identified by the University. Committee members are expected to serve as “regional liaisons” with key Network volunteers in their respective geographic areas; take part in Penn State Capital Day and other major Network events; encourage participation in Network efforts; boost attendance at Network events; identify potential volunteer leaders across the state, especially in key legislative districts; and increase Network membership. Other principal committee responsibilities are to help develop new ways to implement the Network’s strategic goals; refine its strategies and tactics; and increase the effectiveness of its programs, events, and activities. The Network’s 35,000-plus members learn about legislative issues important to Penn State in Harrisburg and in Washington, D.C., and reach out to their elected officials as volunteer advocates for Penn State.

Membership Committee
The Membership Committee works with the Alumni Association’s membership team to provide insight into the broad range of member-related initiatives and opportunities including acquisition, cultivation, and retention efforts. The committee acts as a sounding board for new ideas; provides counsel on benefit offerings and membership revenue sources; and comments on trends and survey research. Committee members bring diverse perspectives from their personal and professional lives as it relates to creating an engaged membership community for current and future alumni, parents, and friends of Penn State.

Technology Committee
This committee identifies ways in which the Alumni Association can use technology to fulfill its mission of service to alumni, members, and Penn State. It works with a cross-functional team of staff to provide perspective and insight in today’s changing technology landscape. The committee considers the Alumni Association’s current and future technology needs, and provides insight into programs, policies, and procedures needed to create internal efficiency and engage our various stakeholders. Through personal and professional experience, committee members advise Alumni Association staff on trends within the technology space; act as a sounding board and resource to staff in evaluating current and future technology; and inform the organization on best practices in practical areas such as data and data management, business intelligence, audio-visual technology, database technology, tools to engage alumni and members, CRM, and mobile applications.

Volunteer Support Committee
The Volunteer Support Committee provides direction and guidance in the organization, coordination, and support of Alumni Association affiliate groups. In addition, the committee is asked to assist the professional staff
in identifying improvements and enhancements that could be made to the array of services offered for alumni and members and to assist in evaluating the effectiveness of those services. The committee will review new program ideas and will be asked to consider the elimination or reduction of existing services or activities to better achieve the goals of the Alumni Association.

**FISCAL RESPONSIBILITY AND PHILANTHROPY**

The Penn State Alumni Association has both the legal and moral responsibility to be a steward of the assets of its members. Sound investments, coupled with proud money management tradition, have been the key to the Association’s financial stability. Endowments are vital for increasing the Association’s ability to provide quality programs and services to members. Thanks to the guidance of the Alumni Council Budget and Finance Committee, the Association is able to support itself financially for years to come. Since 1988, the Alumni Association has contributed more than $14.9 million to Penn State—a tradition of gift support to the University that began in 1952 with the establishment of the Alumni Memorial Scholarships. In addition to the nearly $3.7 million pledged to scholarships, fellowships, and student support, contributions have supported the building or enhancement of the Paterno Library, HUB-Robeson Center, Bryce Jordan Center, Bank of America Career Services Center, Blue Band practice facility, and lighting along the Allen Street mall, to name just a few.

Prior to 2001, these philanthropic funds came from entrepreneurial activities including the Penn State Alumni Association credit card, life and health insurance, and the sale of Penn State merchandise. Membership dues, which go directly to programs and services for members, were never used to fund philanthropic ventures. In 2000, in an unprecedented undertaking in higher education, the Alumni Association established its own $10 million endowment, with the earnings earmarked for annual philanthropy to the University. At its spring 2000 meeting, Alumni Council voted unanimously to endow the fund, called the “Margin of Excellence Fund.” The Alumni Association continues to hold and manage the assets of this fund. Each year, a committee of Council members appointed by the president and chaired by the vice president determines the recipient(s) of the endowment monies.

**Gifts to Penn State**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching Fellow Award (1988)</td>
<td>$250,000</td>
</tr>
<tr>
<td>Undergraduate scholarships (1988)</td>
<td>375,000</td>
</tr>
<tr>
<td>Graduate fellowships (1988)</td>
<td>375,000</td>
</tr>
<tr>
<td>Paterno Library (1993)</td>
<td>500,000</td>
</tr>
<tr>
<td>HUB/Robeson Center (1993)</td>
<td>500,000</td>
</tr>
<tr>
<td>Bryce Jordan Center (1993)</td>
<td>900,000</td>
</tr>
<tr>
<td>Penn State All-Sports Museum (1996)</td>
<td>2,000,000</td>
</tr>
<tr>
<td>Hintz Family Alumni Center (1998)</td>
<td>2,500,000</td>
</tr>
<tr>
<td>Graduate fellowships (1998)</td>
<td>1,000,000</td>
</tr>
<tr>
<td>Undergraduate study abroad (1998)</td>
<td>500,000</td>
</tr>
<tr>
<td>Teaching Fellow Award (1998)</td>
<td>500,000</td>
</tr>
<tr>
<td>MBNA Career Services Center (2000)</td>
<td>750,000</td>
</tr>
<tr>
<td>Water Garden (2004)</td>
<td>240,000</td>
</tr>
<tr>
<td>Jerome K. Pasto Agricultural History Museum (2007)</td>
<td>10,000</td>
</tr>
<tr>
<td>William A. Schreyer Memorial Courtyard (2011)</td>
<td>10,000</td>
</tr>
<tr>
<td>Penn State Alumni Association Renaissance Scholarship in honor of Graham and Sandra Spanier (2011)</td>
<td>30,000</td>
</tr>
<tr>
<td>Penn State Public Broadcasting—THON documentary (2012)</td>
<td>20,000</td>
</tr>
<tr>
<td>Matt McGlin Ballpark at Penn State Worthington Scranton (2013)</td>
<td>10,000</td>
</tr>
<tr>
<td>THON (1993-2014)</td>
<td>177,021</td>
</tr>
<tr>
<td>Native American Indian Pow-Wow (2004-14)</td>
<td>60,000</td>
</tr>
</tbody>
</table>

**Margin of Excellence Gifts**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate scholarships for Commonwealth College (2001)</td>
<td>250,000</td>
</tr>
<tr>
<td>Mall lighting (2001)</td>
<td>150,000</td>
</tr>
<tr>
<td>Blue Band practice facility (2002)</td>
<td>300,000</td>
</tr>
<tr>
<td>Trustee Scholarship (2003)</td>
<td>300,000</td>
</tr>
<tr>
<td>Student Discovery through Undergraduate Research (2004)</td>
<td>300,000</td>
</tr>
<tr>
<td>Undergraduate Education Abroad Scholarship Endowment (2005)</td>
<td>300,000</td>
</tr>
<tr>
<td>Morgan Academic Center (2006)</td>
<td>300,000</td>
</tr>
<tr>
<td>College of Medicine Match Day Endowment (2007)</td>
<td>300,000</td>
</tr>
<tr>
<td>Penn State Alumni Association Trustee Scholarships and graduate/professional student endowments (2008 over 7 years)</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$15,007,021</strong></td>
</tr>
</tbody>
</table>
University Endowments Benefitting the Penn State Alumni Association

Penn State Teaching Fellow Award (est. 1987)

Philip Philip Mitchell Alumni Service Award Endowment (est. 1990)

Hintz Family Alumni Center (Maintenance) Endowment (est. 2001)

Bruce Miller and Dean Lavigne Alumni Association Endowment for Homecoming Parade Awards (est. 2007)

Karen and Lewis Gold Penn State Alumni Association Staff Recognition Award (est. 2008)

Sara L. Smoley Endowment Fund for Alumni Association Programs (est. 2010)

K. David Weidner Diversity Award (est. 2010)

Sidney and Helen Friedman Society of Distinguished Alumni Endowment (est. 2011)

Joan M. McLane Recent Alumna/Alumnus Award (est. 2012)

*$25,000 when fully funded in three years

Kay and Ernie Salvino Volunteer of the Year Award (est. 2013)

Sam Family FastStart Award (est. 2013)

Dan and Cyndi Woods Program Fund for Strategic Communications (est. 2013)

Schuyler Family Lion Ambassador Endowment (est. 2013)

Jim Cuzzolina Program Fund for Homecoming and Reunion Activities (est. 2014)

John and Patricia Dewolf National Alumni Admissions Program Endowment for the Penn State Alumni Association (est. 2014)

Stengel Family Endowment for Excellence in Alumni Volunteer Leadership (est. 2014)

David Dapko and Jason Cook Endowment for Alumni Association Away Pep Rallies (est. 2015)
CHARITABLE CONTRIBUTION DEDUCTION

There may be a tax benefit that Alumni Council members may avail themselves of on their federal income tax returns. If the council member itemizes deductions on their federal income tax return, a charitable contribution deduction can be taken for expenses incurred related to attending meetings of Alumni Council and related activities. Rules and regulations regarding charitable deductions vary at the state level, and the availability of tax deductions may vary from state to state.

The value of a council member’s services to the Penn State Alumni Association or the University are not deductible as a charitable contribution. This means that they cannot assign a value to service as a council member or volunteer and legitimately deduct this; however, out-of-pocket, unreimbursed expenses are deductible. These expenses may include telephone calls or the purchase of materials, such as stationery, postage, or other items used in rendering service to the Alumni Association.

Expenses that may be deductible as charitable deductions include those incurred for transportation to council, Executive Board, or committee meetings or other expenses while away from home including meals and lodging that are incurred in the performance of service to the Alumni Association or on behalf of the Alumni Association. What this means is that council members may deduct the expense incurred for lodging or any meals individually paid for while attending council meetings. Airline coach seats, taxi fare, or other transportation expenses are deductible. For travel by automobile, members may be permitted to deduct the actual expenses incurred, or use the statutory standard mileage rate, which for calendar year 2015 is 14 cents per mile. Under this standard mileage rate method, additional deductions may be taken for parking fees and tolls. Depreciation and insurance are not deductible as part of the contribution.

EXAMPLE: Jane Doe, a member of Alumni Council who resides in Philadelphia, attends the spring and fall meetings of council. Jane drives her personal auto to both meetings and stays two nights for each meeting at The Nittany Lion Inn.

It is 400 miles roundtrip between Philadelphia and State College. Jane's lodging at The Nittany Lion Inn is $200 per night (including tax). Jane also incurred $10 in telephone expenses during the year in telephone calls to the Alumni Association staff and other council members on council business. Jane could deduct:

<table>
<thead>
<tr>
<th>Expense Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traveling expenses 400 round trip miles x 2 trips = 800 miles x $14</td>
<td>$112.00</td>
</tr>
<tr>
<td>Pa. Turnpike tolls</td>
<td>$12.00</td>
</tr>
<tr>
<td>Lodging</td>
<td>$800.00</td>
</tr>
<tr>
<td>Meals (not provided by the Alumni Association) $50 per meeting x 2 meetings</td>
<td>$100.00</td>
</tr>
<tr>
<td>Telephone expenses</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

**Total potential federal tax deduction** $1,034.20

Members are required to keep certain records to confirm their expenses. Members should retain a copy of their letter of appointment to council, committee appointment, council meeting dates, hotel receipts, turnpike toll receipts, parking receipts, and receipts for any meals. Of course, receipts should also be retained for telephone call expenses or the purchase of any materials (such as stationery or postage) incurred with respect to service on council.

Please note that the information provided above is general and educational in nature. It is not intended to be, and should not be construed as, legal or tax advice. Please consult an attorney or tax advisor regarding your specific legal or tax situation.
PUBLICATIONS AND E-NEWS

The Penn Stater Magazine
Tina Hay, 814-865-2709, tinahay@psu.edu
The Penn Stater, the Alumni Association’s flagship publication, is an award-winning bimonthly magazine available as a benefit of membership in the Penn State Alumni Association. It is published in January, March, May, July, September, and November. The magazine staff also publish a blog (pennstatermag.com), and the magazine also has an active presence on Facebook (facebook.com/thepennstater), Twitter (@pennstatermag), and Instagram (thepennstatermag).

The Football Letter (alumni.psu.edu/fbl)
John Black, 814-863-1860, jwb3@psu.edu
The Football Letter is the oldest continually-produced publication of its kind in the country, providing a first-hand account of each Nittany Lion football game since 1938. This e-newsletter is sent to Alumni Association members the Monday afternoon following each game. It includes the game recap, full-color photos, digital video clips, access to game statistics, and much more. In 2013, the Alumni Association launched The Football Letter blog (thefootballletter.com) and a related Twitter feed (@PSUFBLetter), both managed by Ryan Jones.

Penn State Alumni Association Website (alumni.psu.edu)
Billy Toy, 814-865-4516, wdt102@psu.edu
The website features the latest and most up-to-date information on the Alumni Association’s programs, events, services, and volunteer organizations. It also serves as the gateway to online services such as the alumni directory online; email forwarding; The Alumni Store @ Penn State; web hosting for affiliate groups; social media sites including Facebook (facebook.com/PennStateAlumniAssociation), Twitter (@PennStateAlums), LinkedIn (search “The Penn State Alumni Association”); and much more.

AlumnInsider
Amy Caputo, 814-863-1865, amycaputo@psu.edu
AlumnInsider is a monthly e-newsletter exclusively for members of the Alumni Association. It includes news about the Alumni Association, the University, alumni groups and their programs, Penn State sports, and more.

Penn State Grassroots Network Information Update
Alan Janesch, 814-863-9425, axj12@psu.edu
The Penn State Grassroots Network produces the Penn State Grassroots Network Information Update e-newsletter to inform members of the Grassroots Network about the challenges that may impact the University’s future and the support of our students; raise awareness about the value that Penn State brings to Pennsylvania; and increase advocacy efforts with their local legislators. This e-newsletter is delivered to all subscribed members of the Grassroots Network.
AFFILIATIONS

Lion Ambassadors Program
Penn State Student Alumni Corps
Ashley Martin, Associate Director of Student Involvement and advisor to the University Park Lion Ambassadors, 814-865-5240

The Lion Ambassadors is a student organization sponsored by the Penn State Alumni Association. The purpose of this group is to promote the interests and goals of the University and the Alumni Association among future and current students, alumni, parents, and friends. Through a variety of events and services, they promote Penn State’s history and traditions and seek to instill in the constituencies a lifelong commitment to the University. The Alumni Association fully sponsors the University Park organization and provides financial support to the 19 Lion Ambassador programs across the Commonwealth.

Blue & White Society
Student membership group of the Penn State Alumni Association
Ashley Martin, Associate Director of Student Involvement, 814-865-5240
Lindsey Zapletal, Assistant Director of Student Involvement and advisor to the University Park Blue & White Society, 814-863-6386
Chelsey Scott, Coordinator, Student Involvement, 814-865-4519

The Blue & White Society is the student membership group of the Penn State Alumni Association. Open to all undergraduate and graduate students, this is a dues-paying organization whose members enjoy all of the benefits of Alumni Association membership in addition to Blue & White Society specific benefits such as member T-shirts, discounts at athletic events, and invitations to Blue & White Society events happening on campus. At nearly 10,000 members across the University, the Blue & White Society is the largest student organization at Penn State. Its purpose is to enhance students’ Penn State experience by providing opportunities to become involved in positive co-curricular activities; support our communities with Penn State pride and civic leadership; and develop leadership, networking, and teamwork skills. The following locations currently have officially registered societies: Abington, Altoona, Beaver, Berks, Brandywine, Dickinson, DuBois, Erie, Fayette, Great Valley, Greater Allegheny, Harrisburg, Hazleton, Hershey, Lehigh Valley, Mont Alto, Schuylkill, Shenango, University Park, Wilkes-Barre, World Campus, Worthington Scranton, and York.

Alumni Interest Groups
Volunteer Services, 814-865-6518, alumni-relations@psu.edu

An Alumni Interest Group (AIG) is a group of alumni and friends of Penn State who have common interests arising out of their University-recognized co-curricular activities or common cultural or professional postgraduate interests, and who relate to and support the mission of the University.

African American Alumni Org - NYC
African American Alumni Org - Philadelphia
African American Alumni Org - Pittsburgh
African American Alumni Org - Washington, D.C.
Army ROTC
Baseball Club
Boxing
Campus Crusade for Christ
Collegian

Crew
Dance Marathon (THON)
Emergency Medical Services
Essence of Joy Alumni Singers
Glee Club
Grey Lions of Elizabethtown
Latino
Lion Ambassador
Lion’s Paw
Lions in Recovery
Naval ROTC
Parmi Nous
Penn State Marines

Penn State Media
Professional Women’s Network of Metro Washington, D.C.
Skull and Bones
Thespians
Varsity S
**Affiliate Program Groups**

Volunteer Services, 814-865-6518, alumni-relations@psu.edu

An affiliate program group (APG) consists of alumni or friends of Penn State who have a common interest in a particular academic, professional, or extracurricular activity that is related to a specific college or campus program.

**College of Agricultural Sciences**
- Ag Advocate
- Agricultural Extension
- Education
- Agronomy
- Dairymen
- Food Industry Group
- Forest Resources
- Agricultural Economics and Rural Sociology
- Horticulture
- Poultry Science
- Stockmen’s Club

**Higher Education Program**
- Alumni Council (HEPAC)
- Educational Leadership Program Alumni Council (EDPAC)
- Professional Development School Alumni Council (PDSAC)
- Workforce Education & Development Alumni Council (WEPAC)
- Multicultural Advancement Alumni Council (MAAC)

**College of Arts and Architecture**
- Alumni Blue Band
- Architecture
- Art History
- Graphic Design Program
- Landscape Architecture
- School of Music
- School of Theatre
- School of Visual Arts

**Smeal College of Business**
- MBA Alumni Advisory Board
- Smeal Business Club, D.C.
- Metro Area
- Smeal Business Club of Philadelphia
- Smeal Business Club of Pittsburgh

**College of Engineering**
- Computer Science and Engineering
- Engineering Ambassadors Alumni Association
- Engineering Leadership Program Alumni Society
- Multicultural Engineering Program (MEP)
- Penn State Alumni Society of Architectural Engineers (ASAE)
- Penn State Electrical Engineering Society (PSEES)
- Penn State Chemical Engineering Society
- Penn State Civil and Environmental Engineering Alumni Society
- Penn State Engineering Science and Mechanics Alumni Society
- Penn State Industrial & Manufacturing Engineering Society (PSIMES)
- Penn State Mechanical Engineering Society (PSMES)
- Penn State Nuclear Engineering Alumni Society (PSNES)
- Penn State Women in Engineering Program

**College of Health and Human Development**
- Biobehavioral Health
- Communication Sciences and Disorders
- Health Policy & Administration
- Human Development and Family Studies
- Kinesiology & Athletic Training
- Nutrition & Dietetics
- Penn State Hotel & Restaurant Society
- Professional Golf Management
- Recreation, Park and Tourism Management

**College of the Liberal Arts**
- Labor Studies and Industrial Relations

**Schreyer Honors College**
- Presidential Leadership Academy

**Penn State Berks**
- Wyomissing Polytechnic Institute (WPI)

**Penn State Brandywine**
- C.H.A.T.I.N.S

**Penn State Wilkes-Barre**
- Surveying

**Penn State York**
- Engineering & Science
- IST & CPSC
- Veteran Alumni
- Human Development and Family Studies
Chapters
Volunteer Services, 814-865-6518, alumni-relations@psu.edu

The purpose of Penn State chapters is to assist the University in promoting its programs, under the direction of the Alumni Association. Chapters provide fellowship opportunities for alumni, students, parents of students, and other friends of the University within the geographic bounds of the chapter area. The chapters also disseminate information about the Alumni Association’s programs and services.

Pennsylvania
Adams County
Anthracite Area (Northumberland County)
Beaver Valley Area (Beaver County)
Berkers County
Binghamton (Susquehanna County)
Bucks County
Capital Area (Harrisburg)
Carbon County
Centre County
Chester County
Delaware County
Lake Erie (Erie County)
Franklin County
Hazleton (Luzerne County)
Lancaster County
Laurel Highlands
Lawrence County
Lehigh Valley (Lehigh & Northampton Counties)
Mercer County
Montgomery County
Perry–Juniata Counties
Greater Philadelphia
Greater Pittsburgh
Pocono Mountains (Monroe County)
Schuylkill County
Greater Scranton (Lackawanna & Wyoming counties)
Susquehanna Valley (Northumberland & Snyder counties)
Warren County
Washington-Greene Counties
Wayne-Pike Counties
Westmoreland County
Wyoming Valley (Luzerne & Sullivan Counties)
York County

National
ARIZONA
Phoenix
Tucson
CALIFORNIA
Los Angeles
Orange County
Sacramento-San Joaquin
San Diego
San Francisco Bay Area
COLORADO
Colorado (Denver)
CONNECTICUT
Connecticut Valley
Southern Connecticut
DELWARE
Delaware (Wilmington)
DelMarVa
DISTRICT OF COLUMBIA
Metro Washington, D.C.
FLORIDA
Central Florida (Orlando)
Daytona-Palm Coast
Emerald Coast (Pensacola)
Fort Lauderdale
Fort Myers
Gulf Coast (Sarasota)
Jacksonville
Miami
Naples
Northwest Florida (Tallahassee)
Palm Beach County
Spacecoast (Melbourne)
Suncoast (Clearwater)
Tampa
Treasure Coast (Port St. Lucie)
Tri-County of Central Florida
GEORGIA
Atlanta
Aiken-Augusta (Augusta)
HAWAII
Hawaii

IDAHO
Treasure Valley (Boise)
ILLINOIS
Central Illinois
Greater Chicago
INDIANA
Central Indiana (Indianapolis)
IOWA
Central Iowa (Des Moines)
Quad Cities
KANSAS
Kansas City
KENTUCKY
Louisville
LOUISIANA
New Orleans Gulf Coast
MAINE
Maine/New Hampshire
MARYLAND
Annapolis
Baltimore
Central Maryland
DelMarVa
Metro Washington, D.C.
Northeastern Maryland
Potomac Valley
MASSACHUSETTS
Boston
MICHIGAN
Michigan (Detroit)
Western Michigan
MINNESOTA
Minnesota (Minneapolis)
MISSOURI
Kansas City
St. Louis
NEBRASKA
Nebraska
NEVADA
Greater Las Vegas
NEW HAMPSHIRE
Maine/New Hampshire
NEW JERSEY
Central New Jersey (Princeton)
Northern New Jersey
South Jersey Shore
Southern New Jersey
NEW MEXICO
Land of Enchantment
NEW YORK
Binghamton
Capital District (Albany)
Long Island
Mid-Hudson Valley
New York City
Rochester
Southern Finger Lakes
Syracuse
Western New York (Buffalo)
NORTH CAROLINA
Charlotte
Piedmont (Greensboro)
Triangle (Raleigh)
Wilmington
OHIO
Akron-Canton
Central Ohio (Columbus)
Cincinnati
Cleveland
Dayton
Northwest Ohio (Toledo)
Youngstown
OKLAHOMA
Oklahoma (Oklahoma City)
PUERTO RICO
Puerto Rico
SOUTH CAROLINA
Aiken-Augusta (Aiken)
Charleston
Columbia
Low Country (Savannah/Hilton Head)
Myrtle Beach
TENNESSEE
Knoxville
Memphis/Mid-South
Middle Tennesee (Nashville)
TEXAS
Central Texas (Austin)
Houston
North Texas (Dallas)
South Texas (San Antonio)
UTAH
Utah (Salt Lake City)
VERMONT
Vermont (Burlington)
VIRGINIA
Central Virginia (Richmond)
DelMarVa
Hampton Roads
Metro Washington, D.C.
Potomac Valley
Southwestern Virginia (Roanoke)
WASHINGTON
Puget Sound (Seattle)
WISCONSIN
Milwaukee
Madison
International Contacts
AUSTRIA
Vienna
BRAZIL
Sao Paulo
CAMEROON
Yaounde
CANADA
Edmonton
Vancouver
CHINA
Beijing
Hong Kong
Shanghai
Xi’an, Shaanxi Province
CYPRUS
Latsia Nicosi
GERMANY
Bonn
HUNGARY
Kerek
INDIA
Mumbai
INDONESIA
Jakarta Timur
ISRAEL
Beit
IRAN
Mashhad
IRAQ
Baghdad
JAPAN
Tokyo
KENYA
Njoro
LESOTHO
Maseru
MALTA
Sliema
NIGERIA
Maiduguri, Borno State
PAKISTAN
Islamabad
Karachi
PHILIPPINES
Caloocan City, Metro Manila
SAUDI ARABIA
Riyadh
Dhahran
REPUBLIC OF SOUTH AFRICA
SPAIN
Madrid
SUDAN
Khartoum
TAIWAN
Taipei
THAILAND
Bangkok
TRINIDAD
Port of Spain
UNITED ARAB EMIRATES
Dubai
VENEZUELA
Catio La Mar
The purposes of alumni societies are to stimulate the continued interest of all graduates and former students of colleges and campuses; to act as informal advisory boards to the chief administrative officer of the respective colleges and campuses; to provide additional avenues for identification, contact, and representation of alumni within the Penn State Alumni Association and each society; and to provide a means whereby alumni may gather for the enrichment of their respective colleges and campuses of the University.

**Campuses**
- PENN STATE ABINGTON
- PENN STATE ALTOONA
- PENN STATE BEAVER
- PENN STATE BERKS
- PENN STATE BRANDYWINE
- PENN STATE DUBOIS
- PENN STATE ERIE, THE BEHREND COLLEGE
- PENN STATE FAYETTE, THE EBERLY CAMPUS
- PENN STATE GREATER ALLEGHENY
- PENN STATE HARRISBURG
- PENN STATE HAZLETON
- PENN STATE LEHIGH VALLEY
- PENN STATE MONT ALTO
- PENN STATE NEW KENSINGTON
- PENN STATE SCHUYLKILL
- PENN STATE SHENANGO
- PENN STATE WILKES-BARRE
- PENN STATE WORTHINGTON SCRANTON
- PENN STATE YORK

**Colleges**
- COLLEGE OF AGRICULTURAL SCIENCES
- COLLEGE OF ARTS AND ARCHITECTURE
- COLLEGE OF COMMUNICATIONS
- COLLEGE OF EARTH AND MINERAL SCIENCES
- COLLEGE OF EDUCATION
- COLLEGE OF ENGINEERING
- COLLEGE OF HEALTH AND HUMAN DEVELOPMENT
- COLLEGE OF INFORMATION SCIENCES AND TECHNOLOGY
- COLLEGE OF THE LIBERAL ARTS
- EBERLY COLLEGE OF SCIENCE
- GRADUATE SCHOOL
- SCHREYER HONORS COLLEGE
- SMEAL COLLEGE OF BUSINESS

**Special-mission Campuses**
- THE DICKINSON SCHOOL OF LAW OF THE PENNSYLVANIA STATE UNIVERSITY
- PENN STATE GREAT VALLEY
- COLLEGE OF MEDICINE (PENN STATE MILTON S. HERSHEY MEDICAL CENTER)
- PENN STATE WORLD CAMPUS

**Groups of Distinction**
Chapters and AIGs offer a variety of programming opportunities to their members. The Alumni Association recognizes those groups who offer a wide breadth of activities each fiscal year in 15 different categories at three distinct levels.

To view a list of Group of Distinction recipients, visit alumni.psu.edu/awards/group-of-distinction-recipients.
RECOGNITION AWARDS
Volunteer Services, 814-865-6518, alumni-awards@psu.edu

University-wide Alumni Awards

Alumni Fellow Award

Started in 1973, this award is designed to 1) stimulate greater activity and identity between prominent alumni and the University community, faculty, students, and administration, and 2) add a dimension to the academic curriculum not otherwise available in the traditional college classroom through close contact among eminent alumni, undergraduate students, graduate students, faculty, and University administration.

The Alumni Fellow program is a continuing annual program financed by the colleges of the University and the Penn State Alumni Association. The Board of Trustees has specified the Alumni Fellow title as a permanent, lifelong designation. The program is designed to invite Alumni Fellows—prominent alumni and outstanding leaders in their fields—to return to specific colleges and campuses of the University to lend their expertise through informal contacts with students, faculty, and administrators of the colleges. A Fellow need not be a graduate of the specific college or campus that wishes to sponsor him or her, but should be an individual whose professional accomplishments have broad appeal to the faculty and students in a particular college and, when possible, to the University community as a whole. The period of the Fellow’s stay may vary from two to three days to a week, depending upon the availability of the honoree. It is hoped they will be asked to participate in classes, informal discussions, and public lectures. Frequently, Fellows offer keys to success. Often, they hand out practical advice on how to acquire necessary skills. Sometimes they turn students around and point them toward unconsidered goals. Unfailingly, they stimulate thought, debate, and action. For a listing of previous Alumni Fellow Award recipients visit alumni.psu.edu/awards/individual.

Alumni Achievement Award

Started in 2005, this award is designed to: 1) Identify, recognize, and publicize high achieving alumni 35 years old or younger, with the goal of strongly affiliating them with the University and preparing them for future volunteer leadership roles at Penn State; 2) Stimulate greater activity and identity between prominent young alumni and the University community, particularly students, faculty, and administration; 3) Add a dimension to the academic curriculum not otherwise available in the traditional college classroom through close contact among prominent young alumni, undergraduate students, graduate students, faculty, and University administrators and staff; 4) Provide an additional means of recognizing underrepresented alumni constituencies at an earlier age; 5) Demonstrate, particularly to students, that Penn State alumni can succeed in exceptional fashion at an early age and that it does not take a lifetime to make one’s mark on society; 6) Position the Penn State Alumni Association in the public eye as an organization devoted to serving alumni of all ages.

The Alumni Achievement Award is a continuing annual program financed by the Alumni Association and the colleges and campuses of the University. The Board of Trustees has specified the Alumni Achievement Award title as a permanent, lifelong designation. The program is intended to complement the Alumni Fellow (est. 1973) and Distinguished Alumni (est. 1951) programs.

The Alumni Achievement Award is designed to enable the recipients—alumni under 35 years of age of extraordinary professional accomplishment—to return to specific Penn State colleges and campuses to lend their expertise, insight, and experience to students, faculty, and administrators through formal and informal interactions. The purpose of the visit is to have the Alumni Achievement award winners share their knowledge, experience, and insight to the specific academic unit and to stimulate thought, discussion, debate, and action in the process. For a listing of Alumni Achievement Award recipients visit alumni.psu.edu/awards/individual.
Distinguished Alumni Award
This award salutes the achievements of outstanding alumni whose “personal lives, professional achievements, and community service exemplify the objectives of their alma mater.” It’s the highest honor the University bestows upon an outstanding alumnus/a. This award is sponsored and administered by the Board of Trustees with support from the Alumni Association.

Friend of Penn State Legislative Award
The Friend of Penn State Legislative Award, first presented in 2006, is awarded annually to one or two Pennsylvania legislators who have played significant roles in the continued improvement of Penn State. Award recipients are chosen by the Legislative Education and Advocacy Committee of Alumni Council.

Honorary Alumni Award
The Honorary Alumni Awards have been given by the Penn State Alumni Association since 1973 to honor people who are not graduates of Penn State University but have made significant contributions toward its welfare, reputation, or prestige. The award is given only when the Alumni Association wishes to honor an exceptional person.

Teaching Fellow Award
The Penn State Teaching Fellow Award was established jointly by the Alumni Association, the Undergraduate Student Government, and the Graduate Student Association. Now administered solely by the Alumni Association, the award honors distinguished teaching, while providing encouragement and incentive for teaching excellence at Penn State. Three tenured faculty from across Penn State may be recognized for teaching excellence each year. The award provides a cash prize for each recipient plus a substantial grant to support undergraduate education and to promote excellence in teaching and learning in his or her academic department.

The Dr. James Robinson Equal Opportunity Award
The Dr. James Robinson Equal Opportunity Award was established in 1988 and renamed in 1998 to honor the late Dr. James Robinson, a Distinguished Alumnus and former Alumni Council member. This award, administered by the University’s Office of Human Resources, recognizes a full-time faculty or staff member, with at least two years of active service, who has promoted equal opportunity through affirmative action and/or contributes to enhancing the educational environment of the University through improving cross-cultural understanding. This award is sponsored by the Penn State Alumni Association.

Alumni Association Awards

Affiliate Group Awards
The affiliate group awards program seeks to recognize all categories of affiliate groups for outstanding programming and service in the following areas: Fellowship and Networking, Fundraising, Joint Activities, Membership, New/Innovative Event or Program, Outstanding Service Project, Professional Development, Scholarship Development, Student Interaction, and Young Alumni Involvement. The criteria for these awards are:

FELLOWSHIP AND NETWORKING: This award is given to any affiliate group that has distinguished itself through an outstanding fellowship or networking program or event.

FUNDRAISING: In addition to raising money for scholarships, affiliate groups also raise money to support other initiatives including THON, community organizations, national charities, and other university programs. This award is designed to recognize exceptional fundraising efforts outside scholarships.

JOINT ACTIVITIES AWARD: The award is presented to groups that have distinguished themselves through exceptional program offerings. The award also recognizes the collaborative efforts of affiliate groups that most effectively support the mission of the Penn State Alumni Association.

MEMBERSHIP: This award is given to any affiliate group that has distinguished itself through an exceptional membership program that supports the membership campaign of the group and/or the Alumni Association.
NEW/INNOVATIVE EVENT OR PROGRAM (Supported by Ned A. Brokloff ‘82): This award is given to any affiliate group that has distinguished itself through an exceptional new and innovative program or event.

OUTSTANDING SERVICE PROJECT: This award recognizes exemplary service projects and encourages innovative ideas in existing community service programs as well as new projects.

PROFESSIONAL DEVELOPMENT: This award is given to any affiliate group that has distinguished itself through an outstanding professional development program or event.

SCHOLARSHIP DEVELOPMENT: This award is given to any affiliate group that has distinguished itself through an outstanding scholarship program or event.

STUDENT INTERACTION: This award is given to any affiliate group that has distinguished itself through outstanding student support and interaction.

YOUNG ALUMNI INVOLVEMENT: This award is given to any affiliate group that has distinguished itself through an outstanding program or event that specifically targets, reaches, and increases recruitment and participation in the Alumni Association and affiliate group for our young alumni population (under the age of 30).

Individual Awards

K. DAVID WEIDNER DIVERSITY AWARD (Endowed)
The K. David Weidner Diversity Award, established in 2004 and endowed in 2010, recognizes an individual who has significantly contributed to fostering diversity at Penn State by sharing or volunteering his or her talent, time, and resources on behalf of the University.

OUTSTANDING COUNCIL MEMBER AWARD
The Outstanding Council Member Award was established in 1994 to recognize tremendous volunteer support and service that an Alumni Council member has given during the previous year.

PHILIP PHILIP MITCHELL ALUMNI SERVICE AWARD (Endowed)
The Philip Philip Mitchell Alumni Service Award recognizes an individual who has significantly contributed in the area of public service through sharing or volunteering his or her talent, time, and resources on behalf of the University. The award was established in 1982 by Elizabeth and Philip P. Mitchell ‘43.

JOAN M. McLANE RECENT ALUMNA/ALUMNUS AWARD (Endowed)
The Joan M. McLane Recent Alumna/Alumnus Award was established in 1994 and endowed in 2012. It is awarded each year to recognize an alumna/alumnus who graduated in the past 10 years and who has given exemplary service to the Alumni Association within the previous year.

KAY AND ERNIE SALVINO VOLUNTEER OF THE YEAR AWARD (Endowed)
The Kay and Ernie Salvino Volunteer of the Year Award, established in 1994 and endowed in 2013, recognizes an outstanding volunteer who has given exemplary service to Penn State and the Alumni Association within the previous year.

KAREN AND LEWIS GOLD PENN STATE ALUMNI ASSOCIATION STAFF RECOGNITION AWARD (Endowed)
The Karen and Lewis Gold Penn State Alumni Association Staff recognition award, established in 2008, recognizes annually a staff member(s) whose actions demonstrate devotion to the mission and objectives of the Alumni Association; whose performance is marked by professionalism and responsiveness; and who exhibits initiative, leadership, and organizational skills. The award is open to staff of the Alumni Association as well as alumni relations staff in other areas of the Division of Development and Alumni Relations, academic colleges, and on the Penn State campuses.

Nomination timelines and materials are available on the Alumni Association’s website at alumni.psu.edu, via email at alumni-awards@psu.edu, or by contacting the Volunteer Services staff at 814-865-6518.
HINTZ FAMILY ALUMNI CENTER

Opened and dedicated in April 2001, the Hintz Family Alumni Center is the state-of-the-art, yet elegantly traditional, home for Penn State’s 631,000 alumni. The center incorporates University House, which served as the official residence of University presidents from 1864 to 1970, and is the oldest building on the University Park campus. The 43,000-square-foot facility is the hub of the Penn State Alumni Association—the world’s largest dues-paying alumni association. The center is named in honor of its major donors, alumni Ed ’59 and Helen ’60 Hintz and their family.

The guiding philosophy of the center’s design was to create a home away from home for alumni. The attention to detail—from the selection of upholstery to light fixtures and art pieces—provides visiting alumni with a feeling of comfort and home. The central location is easily accessible to visitors and returning alumni, and the free-flow foot-traffic design connects the Alumni Association with daily student life. The building’s great room, Robb Hall—named in honor of donor Walter L. Robb ’48—was influenced by the great hall at Wightwick Manor in Great Britain. While incorporating the tradition of English manor houses, Robb Hall features a design that is more open and modern.

Thomas Purdy ’83 and Linda O’Gwynn ’76, graduates of the College of Arts and Architecture, designed the center. They took University House’s historical significance and sentiment into consideration when developing plans for the new facility. The architects received a 2001 “Award of Recognition” from AIA Philadelphia.

The entire cost of the Hintz Family Alumni Center, built over three years, was subsidized by private funds. To construct this home for alumni, $9.5 million was raised—$8.5 million to offset the cost of the building and $1 million to establish an endowment for continued enhancements. The Alumni Association contributed $2.5 million from its entrepreneurial programs, such as the credit card program and the travel program. No membership dues money was used in building the center.

Playing host to thousands of events since its dedication, the facility is used by faculty for seminars, colleges for receptions, and deans for meetings. It’s hosted Architectural Engineering interviews, student meetings, Admissions staff from around the state, visiting foreign dignitaries, the IST building groundbreaking, the Leonhard Center Advisory Board, and the Society of Distinguished Alumni, to name a few. But mostly, this home has welcomed alumni who have read or heard about it and traveled long distances to see it. Guest book entries span from Florida to Oregon, Thailand to Australia.

Surrounding the Hintz Family Alumni Center are the Alumni Gardens, made possible by alumni philanthropy. The first garden was completed in spring 2003 and the fifth and final garden in spring 2005, under the design and direction of the Office of Physical Plant with substantial help from undergraduates enrolled in landscape contracting classes in the College of Agricultural Sciences. The Alumni Association met its goal of finishing the Alumni Gardens by the end of Penn State’s Sesquicentennial year and dedicated them in June 2006.

The one-acre Alumni Gardens, begun with a lead gift from the family of Richard W. Dugan ’63, consist of five discrete gardens and a stone arch bridge:

Secret Garden (2003), a gift from an anonymous benefactor.
Rainbow Garden (2004), a gift of Catherine Rein ’65
Water Garden (2004), a gift of the Penn State Alumni Association
Ridge Riley’s Bridge (2004), a gift of Anne Riley ’64, ’75g
Obelisk Garden (2005), a gift of the Parmi Nous Alumni Interest Group
University House Terrace Garden (2005), a gift of Nancy and Ron Ewing ’59

The Alumni Gardens are intended to be an oasis of beauty—a campus within a campus—for the enjoyment and delight of alumni, students, the University community, and visitors. Together, the Hintz Family Alumni Center and the Alumni Gardens create one of the most picturesque settings on an American university campus.
In 2008, Alumni Walk was dedicated, marking the completion of a two-year project in which 4,000 alumni names were enshrined in bricks and pavers. The project raised $1.3 million for an endowment to support Alumni Association student programs.

On Homecoming Weekend 2013, the Alumni Courtyard was dedicated after a 21-month initiative that garnered more than $880,000 and added nearly 2,500 bricks, bluestones, and pavers to the serene setting next to the Hintz Family Alumni Center. Similar to Alumni Walk, the proceeds from the Alumni Courtyard will support Alumni Association student groups and programs.
13,153 Alumni Living Outside the United States
including 2,579 members

INTERNATIONAL TOTAL:
13,153 | 2,579 | 20%

KEY:
Number of alumni | Number of members | Membership participation rate

Note: Figures do not include 2,766 members for whom current location is in transition.
### U.S. TOTAL:

<table>
<thead>
<tr>
<th>State</th>
<th>Alumni</th>
<th>Members</th>
<th>Participation Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>587,561</td>
<td>171,962</td>
<td>29%</td>
</tr>
</tbody>
</table>

#### Notes

- Figures do not include 2,766 members for whom current location is in transition.
333,939 Alumni Living in Pennsylvania
including 93,545 members

PA. TOTAL:
333,939 | 93,545 | 28%

KEY:
Number of alumni | Number of members | Membership participation rate

Note: Figures do not include 2,766 members for whom current location is in transition.
Membership 2000-2015
### Scorecard 2006-2015

#### Membership

<table>
<thead>
<tr>
<th>Membership</th>
<th>FY05-06</th>
<th>FY06-07</th>
<th>FY07-08</th>
<th>FY08-09</th>
<th>FY09-10</th>
<th>FY10-11</th>
<th>FY11-12</th>
<th>FY12-13</th>
<th>FY13-14</th>
<th>FY14-15</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAASA Membership</td>
<td>139,481</td>
<td>138,421</td>
<td>135,688</td>
<td>133,638</td>
<td>131,638</td>
<td>129,638</td>
<td>127,638</td>
<td>125,638</td>
<td>123,638</td>
<td>121,638</td>
</tr>
<tr>
<td>By Category:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Alumni</td>
<td>90,700</td>
<td>87,045</td>
<td>83,381</td>
<td>80,328</td>
<td>78,328</td>
<td>76,328</td>
<td>74,328</td>
<td>72,328</td>
<td>70,328</td>
<td>68,328</td>
</tr>
<tr>
<td>- Students/Alumni</td>
<td>38,700</td>
<td>31,381</td>
<td>26,328</td>
<td>22,328</td>
<td>19,328</td>
<td>16,328</td>
<td>13,328</td>
<td>11,328</td>
<td>9,328</td>
<td>7,328</td>
</tr>
<tr>
<td>- Parents</td>
<td>10,000</td>
<td>9,000</td>
<td>8,000</td>
<td>7,000</td>
<td>6,000</td>
<td>5,000</td>
<td>4,000</td>
<td>3,000</td>
<td>2,000</td>
<td>1,000</td>
</tr>
<tr>
<td>By Member Type:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Life</td>
<td>72,000</td>
<td>70,032</td>
<td>68,099</td>
<td>66,066</td>
<td>64,033</td>
<td>62,000</td>
<td>60,000</td>
<td>58,000</td>
<td>56,000</td>
<td>54,000</td>
</tr>
<tr>
<td>- Annual (Total)</td>
<td>55,278</td>
<td>53,466</td>
<td>51,654</td>
<td>49,843</td>
<td>48,031</td>
<td>46,219</td>
<td>44,407</td>
<td>42,595</td>
<td>40,783</td>
<td>38,971</td>
</tr>
<tr>
<td>- Annual (Paid)</td>
<td>50,000</td>
<td>48,000</td>
<td>46,000</td>
<td>44,000</td>
<td>42,000</td>
<td>40,000</td>
<td>38,000</td>
<td>36,000</td>
<td>34,000</td>
<td>32,000</td>
</tr>
<tr>
<td>- Annual (Grate)</td>
<td>5,278</td>
<td>5,466</td>
<td>5,654</td>
<td>5,843</td>
<td>6,031</td>
<td>6,219</td>
<td>6,407</td>
<td>6,595</td>
<td>6,783</td>
<td>6,971</td>
</tr>
<tr>
<td>Annual Alumna Retention Rates</td>
<td>72.0%</td>
<td>72.0%</td>
<td>72.0%</td>
<td>72.0%</td>
<td>72.0%</td>
<td>72.0%</td>
<td>72.0%</td>
<td>72.0%</td>
<td>72.0%</td>
<td>72.0%</td>
</tr>
</tbody>
</table>

#### Financials

<table>
<thead>
<tr>
<th>Financials</th>
<th>FY05-06</th>
<th>FY06-07</th>
<th>FY07-08</th>
<th>FY08-09</th>
<th>FY09-10</th>
<th>FY10-11</th>
<th>FY11-12</th>
<th>FY12-13</th>
<th>FY13-14</th>
<th>FY14-15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenue (All Sources)</td>
<td>$9,940,798</td>
<td>$10,210,250</td>
<td>$10,316,427</td>
<td>$10,812,473</td>
<td>$11,235,353</td>
<td>$11,565,989</td>
<td>$12,017,137</td>
<td>$12,235,353</td>
<td>$13,539,794</td>
<td>$14,017,137</td>
</tr>
<tr>
<td>Dues Revenue-Annual Membership</td>
<td>$5,677,283</td>
<td>$5,852,283</td>
<td>$5,934,783</td>
<td>$6,019,283</td>
<td>$6,105,783</td>
<td>$6,192,283</td>
<td>$6,282,783</td>
<td>$6,375,783</td>
<td>$6,472,283</td>
<td>$6,571,783</td>
</tr>
<tr>
<td>Program Expenditures (Actual)</td>
<td>$3,476,000</td>
<td>$3,876,000</td>
<td>$4,276,000</td>
<td>$4,676,000</td>
<td>$5,076,000</td>
<td>$5,476,000</td>
<td>$5,876,000</td>
<td>$6,276,000</td>
<td>$6,676,000</td>
<td>$7,076,000</td>
</tr>
<tr>
<td>Budget Surplus/Deficit</td>
<td>$48,906,367</td>
<td>$54,270,690</td>
<td>$59,675,700</td>
<td>$65,080,890</td>
<td>$70,486,090</td>
<td>$75,892,290</td>
<td>$81,298,490</td>
<td>$86,704,690</td>
<td>$92,110,890</td>
<td>$97,517,090</td>
</tr>
<tr>
<td>Membership Expenditure</td>
<td>$7,194,004</td>
<td>$7,598,004</td>
<td>$8,002,004</td>
<td>$8,406,004</td>
<td>$8,810,004</td>
<td>$9,214,004</td>
<td>$9,618,004</td>
<td>$10,022,004</td>
<td>$10,426,004</td>
<td>$10,830,004</td>
</tr>
<tr>
<td>Investment Returns</td>
<td>$3,947,887</td>
<td>$4,697,887</td>
<td>$5,447,887</td>
<td>$6,207,887</td>
<td>$6,957,887</td>
<td>$7,707,887</td>
<td>$8,457,887</td>
<td>$9,207,887</td>
<td>$9,957,887</td>
<td>$10,707,887</td>
</tr>
<tr>
<td>Operating Revenue</td>
<td>$6,575,887</td>
<td>$7,205,887</td>
<td>$7,835,887</td>
<td>$8,465,887</td>
<td>$9,095,887</td>
<td>$9,725,887</td>
<td>$10,355,887</td>
<td>$11,085,887</td>
<td>$11,715,887</td>
<td>$12,345,887</td>
</tr>
<tr>
<td>Full-Time Staff</td>
<td>65,000</td>
<td>66,000</td>
<td>67,000</td>
<td>68,000</td>
<td>69,000</td>
<td>70,000</td>
<td>71,000</td>
<td>72,000</td>
<td>73,000</td>
<td>74,000</td>
</tr>
</tbody>
</table>

Statistics at-a-glance about select Penn State Alumni Association programs and services.
## Scorecard 2006-2015

### Program Connections

<table>
<thead>
<tr>
<th></th>
<th>FY05-06</th>
<th>FY06-07</th>
<th>FY07-08</th>
<th>FY08-09</th>
<th>FY09-10</th>
<th>FY10-11</th>
<th>FY11-12</th>
<th>FY12-13</th>
<th>FY13-14</th>
<th>FY14-15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall Individual Connections</td>
<td>52,442</td>
<td>68,963</td>
<td>82,177</td>
<td>100,035</td>
<td>101,996</td>
<td>96,652</td>
<td>85,340</td>
<td>92,297</td>
<td>91,022</td>
<td>104,210</td>
</tr>
<tr>
<td>Alumni Career Services</td>
<td>8,245</td>
<td>12,854</td>
<td>15,669</td>
<td>24,429</td>
<td>27,352</td>
<td>27,401</td>
<td>26,645</td>
<td>31,263</td>
<td>35,437</td>
<td>37,369</td>
</tr>
<tr>
<td>Arts Festival Alumni Weekend Participants</td>
<td>445</td>
<td>463</td>
<td>600</td>
<td>586</td>
<td>596</td>
<td>653</td>
<td>554</td>
<td>483</td>
<td>481</td>
<td>531</td>
</tr>
<tr>
<td>City Lights Participants</td>
<td>909</td>
<td>17,61</td>
<td>537</td>
<td>772</td>
<td>1,046</td>
<td>466</td>
<td>600</td>
<td>603</td>
<td>618</td>
<td>634</td>
</tr>
<tr>
<td>Huddle Participants</td>
<td>891</td>
<td>1,068</td>
<td>1,238</td>
<td>1,366</td>
<td>1,374</td>
<td>1,572</td>
<td>1,320</td>
<td>1,000</td>
<td>1,213</td>
<td>1,493</td>
</tr>
<tr>
<td>Musical Theatre Tour Participants</td>
<td>4,320</td>
<td>601</td>
<td>405</td>
<td>578</td>
<td>2,285</td>
<td>203</td>
<td>427</td>
<td>N/A</td>
<td>380</td>
<td>N/A</td>
</tr>
<tr>
<td>Traditional Reunion Weekend Participants</td>
<td>778</td>
<td>758</td>
<td>828</td>
<td>786</td>
<td>737</td>
<td>752</td>
<td>593</td>
<td>568</td>
<td>587</td>
<td>562</td>
</tr>
<tr>
<td><strong>Total Affiliate Groups</strong></td>
<td><strong>269</strong></td>
<td><strong>270</strong></td>
<td><strong>283</strong></td>
<td><strong>275</strong></td>
<td><strong>280</strong></td>
<td><strong>263</strong></td>
<td><strong>291</strong></td>
<td><strong>299</strong></td>
<td><strong>315</strong></td>
<td><strong>312</strong></td>
</tr>
<tr>
<td><strong>Chapters</strong></td>
<td><strong>131</strong></td>
<td><strong>133</strong></td>
<td><strong>138</strong></td>
<td><strong>130</strong></td>
<td><strong>132</strong></td>
<td><strong>130</strong></td>
<td><strong>135</strong></td>
<td><strong>142</strong></td>
<td><strong>137</strong></td>
<td><strong>138</strong></td>
</tr>
<tr>
<td><strong>AIGs</strong></td>
<td><strong>36</strong></td>
<td><strong>40</strong></td>
<td><strong>41</strong></td>
<td><strong>41</strong></td>
<td><strong>43</strong></td>
<td><strong>38</strong></td>
<td><strong>35</strong></td>
<td><strong>34</strong></td>
<td><strong>35</strong></td>
<td><strong>36</strong></td>
</tr>
<tr>
<td><strong>APGs</strong></td>
<td><strong>47</strong></td>
<td><strong>48</strong></td>
<td><strong>48</strong></td>
<td><strong>48</strong></td>
<td><strong>49</strong></td>
<td><strong>48</strong></td>
<td><strong>64</strong></td>
<td><strong>66</strong></td>
<td><strong>67</strong></td>
<td><strong>61</strong></td>
</tr>
<tr>
<td><strong>Societies</strong></td>
<td><strong>35</strong></td>
<td><strong>35</strong></td>
<td><strong>35</strong></td>
<td><strong>35</strong></td>
<td><strong>35</strong></td>
<td><strong>35</strong></td>
<td><strong>35</strong></td>
<td><strong>35</strong></td>
<td><strong>35</strong></td>
<td><strong>36</strong></td>
</tr>
<tr>
<td><strong>International</strong></td>
<td><strong>20</strong></td>
<td><strong>23</strong></td>
<td><strong>21</strong></td>
<td><strong>21</strong></td>
<td><strong>21</strong></td>
<td><strong>22</strong></td>
<td><strong>22</strong></td>
<td><strong>22</strong></td>
<td><strong>41</strong></td>
<td><strong>41</strong></td>
</tr>
<tr>
<td><strong>Groups Reporting</strong></td>
<td><strong>145</strong></td>
<td><strong>134</strong></td>
<td><strong>152</strong></td>
<td><strong>134</strong></td>
<td><strong>125</strong></td>
<td><strong>135</strong></td>
<td><strong>149</strong></td>
<td><strong>178</strong></td>
<td><strong>152</strong></td>
<td><strong>152</strong></td>
</tr>
<tr>
<td><strong>Group Member Dues Revenue</strong></td>
<td>$198,818</td>
<td>$192,749</td>
<td>$217,584</td>
<td>$189,898</td>
<td>$180,926</td>
<td>$184,548</td>
<td>$174,964</td>
<td>$194,162</td>
<td>$188,741</td>
<td>$194,162</td>
</tr>
<tr>
<td><strong>Staff Visits</strong></td>
<td>124</td>
<td>105</td>
<td>114</td>
<td>190</td>
<td>152</td>
<td>119</td>
<td>139</td>
<td>113</td>
<td>90</td>
<td>77</td>
</tr>
<tr>
<td><strong>Newsletters by Groups</strong></td>
<td>98</td>
<td>99</td>
<td>122</td>
<td>103</td>
<td>708</td>
<td>950</td>
<td>1,025</td>
<td>1,042</td>
<td>[Unavailable]</td>
<td>1,330</td>
</tr>
</tbody>
</table>

Statistics at-a-glance about select Penn State Alumni Association programs and services.
### Scorecard 2006-2015

#### Data Services

<table>
<thead>
<tr>
<th>Service</th>
<th>FY05-06</th>
<th>FY06-07</th>
<th>FY07-08</th>
<th>FY08-09</th>
<th>FY09-10</th>
<th>FY10-11</th>
<th>FY11-12</th>
<th>FY12-13</th>
<th>FY13-14</th>
<th>FY14-15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active Addressable Alumni</td>
<td>459,653</td>
<td>463,220</td>
<td>467,701</td>
<td>504,318</td>
<td>513,149</td>
<td>557,311</td>
<td>560,658</td>
<td>582,438</td>
<td>585,561</td>
<td>601,757</td>
</tr>
<tr>
<td>Records Maintained (Total)*</td>
<td>1,182,778</td>
<td>1,254,100</td>
<td>1,330,871</td>
<td>1,414,652</td>
<td>1,383,860</td>
<td>1,469,797</td>
<td>1,557,630</td>
<td>1,752,170</td>
<td>1,862,654</td>
<td>1,972,973</td>
</tr>
<tr>
<td>- Alumni</td>
<td>567,510</td>
<td>582,100</td>
<td>597,100</td>
<td>612,339</td>
<td>628,995</td>
<td>645,693</td>
<td>662,706</td>
<td>680,001</td>
<td>698,543</td>
<td>716,640</td>
</tr>
<tr>
<td>- Parents</td>
<td>115,809</td>
<td>120,275</td>
<td>122,300</td>
<td>121,943</td>
<td>129,343</td>
<td>124,334</td>
<td>125,580</td>
<td>115,742</td>
<td>116,997</td>
<td>123,478</td>
</tr>
<tr>
<td>- Friends</td>
<td>538,410</td>
<td>586,743</td>
<td>643,493</td>
<td>707,517</td>
<td>657,548</td>
<td>726,207</td>
<td>789,992</td>
<td>987,768</td>
<td>1,076,343</td>
<td>1,165,438</td>
</tr>
<tr>
<td>Email Addresses for Alumni</td>
<td>227,857</td>
<td>233,379</td>
<td>293,032</td>
<td>288,153</td>
<td>309,206</td>
<td>331,575</td>
<td>339,818</td>
<td>115,450</td>
<td>1,734,637</td>
<td>1,839,256</td>
</tr>
</tbody>
</table>
*Includes inactive and deceased.

#### Online Services

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Website*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Unique Visitors</td>
<td>751,741</td>
<td>708,583</td>
<td>786,695</td>
<td>736,706</td>
<td>494,745</td>
<td>230,653</td>
<td>209,068</td>
<td>250,121</td>
<td>242,896</td>
<td>13,873</td>
</tr>
<tr>
<td>- Page Views</td>
<td>5,680,948</td>
<td>5,021,487</td>
<td>4,022,739</td>
<td>7,872,341</td>
<td>5,165,177</td>
<td>1,097,557</td>
<td>906,580</td>
<td>967,503</td>
<td>1,014,160</td>
<td>562,508</td>
</tr>
<tr>
<td>- Visits</td>
<td>2,650,537</td>
<td>2,792,247</td>
<td>2,735,183</td>
<td>2,585,264</td>
<td>1,223,123</td>
<td>358,222</td>
<td>317,001</td>
<td>355,380</td>
<td>372,275</td>
<td>205,725</td>
</tr>
<tr>
<td>Facebook Page Fans</td>
<td>502</td>
<td>4,672</td>
<td>7,530</td>
<td>11,263</td>
<td>12,030</td>
<td>14,187</td>
<td>20,964</td>
<td>22,902</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LinkedIn Members</td>
<td>19,500</td>
<td>26,457</td>
<td>30,644</td>
<td>44,938</td>
<td>56,491</td>
<td>64,754</td>
<td>69,647</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Twitter Followers</td>
<td>983</td>
<td>1,467</td>
<td>4,742</td>
<td>7,987</td>
<td>10,027</td>
<td>11,414</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AlumniInsider (Avg. Monthly Dist.)</td>
<td>73,118</td>
<td>84,487</td>
<td>82,162</td>
<td>91,826</td>
<td>99,857</td>
<td>109,033</td>
<td>115,450</td>
<td>116,711</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Football Letter (Avg. Weekly Dist.)</td>
<td>62,633</td>
<td>89,620</td>
<td>80,918</td>
<td>86,934</td>
<td>105,246</td>
<td>114,754</td>
<td>120,193</td>
<td></td>
<td>43,844</td>
<td>39,554</td>
</tr>
<tr>
<td>- FBL Blog Page Views**</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- FBL Twitter Followers**</td>
<td>1,810</td>
<td>2,711</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
*Website restructured and online reporting system revamped in June 2010.
**New offerings in fall 2013.

#### The Penn Stater

<table>
<thead>
<tr>
<th>Issue</th>
<th>FY05-06</th>
<th>FY06-07</th>
<th>FY07-08</th>
<th>FY08-09</th>
<th>FY09-10</th>
<th>FY10-11</th>
<th>FY11-12</th>
<th>FY12-13</th>
<th>FY13-14</th>
<th>FY14-15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertising Revenue</td>
<td>$264,500</td>
<td>$296,050</td>
<td>$300,875</td>
<td>$345,835</td>
<td>$293,075</td>
<td>$284,350</td>
<td>$265,826</td>
<td>$234,827</td>
<td>$262,325</td>
<td>$233,807</td>
</tr>
<tr>
<td>Average Page Count Per Issue</td>
<td>85.3</td>
<td>89.3</td>
<td>89.3</td>
<td>93.3</td>
<td>91</td>
<td>90.6</td>
<td>80</td>
<td>85.3</td>
<td>86.7</td>
<td>86.7</td>
</tr>
<tr>
<td>Blog Page Views</td>
<td>23,939</td>
<td>13,409</td>
<td>17,578</td>
<td>45,470</td>
<td>322,233</td>
<td>216,244</td>
<td>12,177</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facebook Page Fans</td>
<td>1,208</td>
<td>1,734</td>
<td>3,020</td>
<td>3,811</td>
<td>4,032</td>
<td>4,647</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>National Awards Won</td>
<td>32</td>
<td>81</td>
<td>60</td>
<td>18*</td>
<td>15*</td>
<td>0*</td>
<td>25*</td>
<td>3*</td>
<td>0*</td>
<td>0*</td>
</tr>
</tbody>
</table>
*Reflects decision to reduce number of competitions entered annually.
# Scorecard 2006-2015

Statistics at-a-glance about select Penn State Alumni Association programs and services.

<table>
<thead>
<tr>
<th>Grassroots Network</th>
<th>FY05-06</th>
<th>FY06-07</th>
<th>FY07-08</th>
<th>FY08-09</th>
<th>FY09-10</th>
<th>FY10-11</th>
<th>FY11-12</th>
<th>FY12-13</th>
<th>FY13-14</th>
<th>FY14-15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subscribed Members</td>
<td>21,120</td>
<td>22,196</td>
<td>30,352</td>
<td>31,010</td>
<td>37,181</td>
<td>37,370</td>
<td>37,265</td>
<td>37,480</td>
<td>37,686</td>
<td>41,342</td>
</tr>
<tr>
<td>Facebook Group Members/Fans</td>
<td>95</td>
<td>335</td>
<td>376</td>
<td>333/141*</td>
<td>284</td>
<td>357</td>
<td>497</td>
<td>565</td>
<td>647</td>
<td></td>
</tr>
<tr>
<td>Twitter Followers</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>112</td>
<td>177</td>
<td>247</td>
<td>298</td>
</tr>
<tr>
<td>Email Messages Sent by Members</td>
<td>2,189</td>
<td>574</td>
<td>4,989</td>
<td>2,734</td>
<td>2,289</td>
<td>1,577</td>
<td>997</td>
<td>766</td>
<td>304</td>
<td>119</td>
</tr>
<tr>
<td>Online Newsletter Page Views</td>
<td>39,739</td>
<td>22,305</td>
<td>35,998</td>
<td>29,077</td>
<td>60,335</td>
<td>63,659</td>
<td>46,773</td>
<td>60,283</td>
<td>77,303</td>
<td></td>
</tr>
<tr>
<td>Event Participants</td>
<td>199</td>
<td>403</td>
<td>418</td>
<td>534</td>
<td>567</td>
<td>595</td>
<td>481</td>
<td>391</td>
<td>351</td>
<td>345</td>
</tr>
</tbody>
</table>

*GN Facebook Group converted to fan page in 2010.

<table>
<thead>
<tr>
<th>Development/Fundraising</th>
<th>FY05-06</th>
<th>FY06-07</th>
<th>FY07-08</th>
<th>FY08-09</th>
<th>FY09-10</th>
<th>FY10-11</th>
<th>FY11-12</th>
<th>FY12-13</th>
<th>FY13-14</th>
<th>FY14-15</th>
</tr>
</thead>
<tbody>
<tr>
<td>PSAA Philanthropy to Penn State</td>
<td>$380,000</td>
<td>$300,000</td>
<td>$300,000</td>
<td>$300,000</td>
<td>$307,340</td>
<td>$302,600</td>
<td>$342,195</td>
<td>$378,834</td>
<td>$358,264</td>
<td>$342,915</td>
</tr>
<tr>
<td>Sustaining Life Program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>■ Total Gifts</td>
<td></td>
<td></td>
<td></td>
<td>1,947</td>
<td>2,887</td>
<td>4,476</td>
<td>5,843</td>
<td>6,388</td>
<td>9,568</td>
<td>9,551</td>
</tr>
<tr>
<td>■ Total Revenue</td>
<td>$168,016</td>
<td>$233,616</td>
<td>$346,513</td>
<td>$422,353</td>
<td>$383,917</td>
<td>$629,341</td>
<td>$646,027</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Affiliate Group Endowments</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Book Value)</td>
<td></td>
<td></td>
<td></td>
<td>$5,037,000</td>
<td>$5,543,036</td>
<td>$6,870,776</td>
<td>$7,114,759</td>
<td>$7,667,970</td>
<td>$8,422,422</td>
<td>$9,062,849</td>
</tr>
<tr>
<td>■ Chapters</td>
<td></td>
<td></td>
<td></td>
<td>$2,414,700</td>
<td>$2,755,950</td>
<td>$3,199,244</td>
<td>$3,266,659</td>
<td>$3,455,857</td>
<td>$3,832,819</td>
<td>$4,103,545</td>
</tr>
<tr>
<td>■ AIGs</td>
<td></td>
<td></td>
<td></td>
<td>$7,68,400</td>
<td>$824,220</td>
<td>$1,039,211</td>
<td>$1,041,450</td>
<td>$1,148,723</td>
<td>$1,218,520</td>
<td>$1,300,349</td>
</tr>
<tr>
<td>■ College Societies</td>
<td></td>
<td></td>
<td></td>
<td>$1,371,800</td>
<td>$1,434,559</td>
<td>$1,895,325</td>
<td>$1,911,438</td>
<td>$2,097,900</td>
<td>$2,289,230</td>
<td>$2,485,678</td>
</tr>
<tr>
<td>■ Campus Societies</td>
<td></td>
<td></td>
<td></td>
<td>$482,000</td>
<td>$528,306</td>
<td>$736,994</td>
<td>$895,211</td>
<td>$965,489</td>
<td>$1,081,853</td>
<td>$1,173,476</td>
</tr>
<tr>
<td>■ Endowed Scholarships Awarded ($)</td>
<td>273 ($2,51,574)</td>
<td>265 ($260,764)</td>
<td>302 ($281,664)</td>
<td>286 ($264,479)</td>
<td>311 ($289,468)</td>
<td>357 ($336,754)</td>
<td>340 ($396,970)</td>
<td>398 ($478,490)</td>
<td>337 ($416,366)</td>
<td></td>
</tr>
</tbody>
</table>
PENN STATE ALUMNI COUNCIL 2015–2016

*Sally Hornick Anderson ’98 H&HD
Winnetka, Ill.
Head of People Development, Americas Large Customers Sales & Global Clients and Agency Solutions Google
Committee: Membership (Chair), Technology
2nd Term: 2013-2016

*Mohamad A. Ansari [Faculty Senate]
Reading, Pa.
Associate Professor, Mathematics, Penn State Berks
Committee: Alumni and Student Engagement
Term: 2015-2016

Todd M. Bacastow ’05 IST [Schreyer Honors College]
McLean, Va.
Director, Insight Product Management, DigitalGlobe, Inc.
Committee: Legislative Education and Advocacy
1st Term: 2015-2017

*Kathryn E. Bartoo ’92 Lib
Orlando, Fla.
Construction Litigation Paralegal, Broad and Cassel
Committee: Awards (Vice Chair)
2nd Term: 2013-2016

Shelly L. Beaver ’01, ’03g H&HD [Altoona]
Altoona, Pa.
Instructor, Disability Studies, Penn State Altoona
Committee: Awards, Diversity and Inclusion
1st Term: 2014-2016

Deborah Casamassa Beidel ’76 Lib
Orlando, Fla.
Pegasus Professor of Psychology and Medical Education University of Central Florida
Committee: Awards
1st Term: 2014-2017

Susan N. Biles ’94 Bus [Shenango]
Hartstown, Pa.
Senior Accountant-Grants, County of Mercer
Committee: Budget and Finance
1st Term: 2015-2017

Ann Michele Blood ’96 Bus [Berks]
Reading, Pa.
Sales/Service Manager, Cambridge-Lee Industries, Inc.
Committee: Membership
1st Term: 2015-2017

Richard D. Boclair ’01g Bus [Great Valley]
Malvern, Pa.
Senior Manager, Finance Shared Services, Vanguard
Committee: Development and Fundraising
2nd Term: 2014-2016

T. Robert Boulware ’86 Com [Communications]
Pittsburgh, Pa.
Manager, Stakeholder Relations Seneca Resources Corporation
Committee: Communications
1st Term: 2015-2017

James P. Brandau ’03 Bus [Smeal College of Business]
Ambler, Pa.
Senior Vice President, Brown Brothers Harriman & Co.
Committee: Development and Fundraising
1st Term: 2015-2017

Wendy E. Braund ’01g Hershey
Cheyenne, Wyo.
State Health Officer and Senior Administrator Wyoming Department of Health
Committee: Legislative Education and Advocacy, Diversity and Inclusion
2nd Term: 2015-2018

*Darryl E. Bundrige ’93 Com
Executive Director and Vice President City Year Philadelphia
Committee: Development and Fundraising (Vice Chair)
1st Term: 2015-2018

Kathleen E. Casarin ’92 H&HD [Worthington Scranton]
Archbald, Pa.
Realtor, Coldwell Banker
Committee: Membership
2nd Term: 2015-2017

Michael F. Catino ’70 Eng
Shamokin, Pa.
President, Catino Associates, Inc.
Committee: Awards
1st Term: 2014-2017

*Martin R. Cepeda Jr. ’05 Bus
Conshohocken, Pa.
Senior Manager, Human Resources, Johnson & Johnson Committee: Volunteer Support (Chair), Diversity and Inclusion
2nd Term: 2014-2017

* Executive Board member
Thomas R. Conti '06 IST [Wilkes-Barre]
Wilkes Barre, Pa.
Field Agent, SRC Solutions, Inc.
Committee: Volunteer Support
1st Term: 2015-2017

Eric B. Cowden '03 Agr [Agricultural Sciences]
Washington, Pa.
Community Outreach Manager, Marcellus Shale Coalition
Committee: Volunteer Support
1st Term: 2015-2017

Willie J. DeShields '79 A&A
Construction Manager, NJ Transit Corporation
Committee: Legislative Education and Advocacy
1st Term: 2013-2016

Todd E. Dietrich '04 IST
Bethlehem, Pa.
Senior Application Specialist, Weidenhammer
Committee: Volunteer Support, Technology
1st Term: 2013-2016

*Meeten V. Doshi '15 IST
Wilmington, Del.
Business Analyst, J.P. Morgan Chase and Co.
Committee: Technology (Vice Chair), Volunteer Support
1st Term: 2015-2018

Robert J. Duminiak '00 Sci [Eberly College of Science]
North Wales, Pa.
Partner, Howson & Howson LLP
Committee: Legislative Education and Advocacy
1st Term: 2015-2017

William E. Englar, III '03a Eng [York]
Dover, Pa.
 Produce Manager, Weis Markets
Committee: Awards
1st Term: 2012-2015

A. Michael Erdman '69 Eng [Engineering]
Centre Hall, Pa.
Walter L. Robb Director, Engineering Leadership
Development, Penn State
Committee: Awards
1st Term: 2014-2016

*Matthew A. Esworthy '01g Law [Penn State Law]
Monkton, Md.
Partner, Shapiro, Sher, Guinot & Sandler
Committee: Communications, Technology
1st Term: 2014-2016

Amy R. Fatula '95 Sci [DuBois]
DuBois, Pa.
Instructor/Fieldwork Coordinator, Penn State DuBois
Committee: Communications
1st Term: 2014-2016

Anand R. Ganjam '15 Bus
Consulting Analyst, Accenture Ltd
Committee: Communications, Diversity and Inclusion
1st Term: 2015-2018

David A. Gonzalez '04 Bus [Schuylkill]
Pottsville, Pa.
Consultant, Self Employed
Committee: Volunteer Support, Diversity and Inclusion
1st Term: 2013-2016

Kenneth R. Haas Jr. '80 Com
Kill Devil Hills, N.C.
Airline Pilot/Captain, Delta Airlines Foundation
Committee: Alumni and Student Engagement (Vice Chair), Diversity and Inclusion
2nd Term: 2013-2016

Cynthia A. Hamlin '95 Bus
Toronto, ON, Canada
Consultant, Investors Group
Committee: Communications (Vice Chair)
1st Term: 2013-2016

*Lisa T. Hart '97 Eng
Sewickley, Pa.
Vice President, Commercial Real Estate Lending & Services
Dollar Bank
Committee: Budget and Finance (Chair)
2nd Term: 2014-2017

*Shawn M. Hinkle '01 Berks
Reading, Pa.
IT Manager, Brentwood Industries
Committee: Technology (Chair), Budget and Finance
2nd Term: 2015-2018

Chadds Ford, Pa.
VP/Shareholder/Director
Bernardon Haber Holloway Architects PC
Committee: Volunteer Support
1st Term: 2015-2017

Kevin V. Horne '14 Com
[Graduate and Professional Student Association]
State College, Pa.
Law Student, Penn State Dickinson School of Law
Committee: Budget and Finance
Term: 2015-2016
*Randolph B. Houston Jr. ’91 Lib
Norwalk, Conn.
Composer/Playwright, Self-Employed
Committee: Diversity and Inclusion (Chair), Communications
1st Term: 2014-2017

*Kathleen G. Hume ’96g IDF
Pottstown, Pa.
Practice Manager, Reading Health Physician Network
Committee: Legislative Education and Advocacy (Chair)
2nd Term: 2014-2017

Ernest Janssen ’65 Lib [Liberal Arts]
Colts Neck, N.J.
Retired Fuel Broker/Owner, K.P.I. Oil Associates, Inc.
Committee: Awards
1st Term: 2014-2016

Brandon T. Johnson [Lion Ambassadors]
Erie, Pa.
Student, Penn State
Committee: Alumni and Student Engagement, Diversity and Inclusion
Term: 2015-2016

Thomas E. Kapelewski ’82 Eng
Bloomburg, Pa.
Environmental, Health and Safety Manager, Kydex, LLC
Committee: Budget and Finance
1st Term: 2014-2017

Andrew M. Karasik ’12 Com [World Campus]
Wynnewood, Pa.
Founder/Freelance Producer, 30th Street Entertainment
Committee: Communications
1st Term: 2015-2017

Kathleen A. Kasperik ’92 H&HD
Pittsburgh, Pa.
Project Specialist, UPMC Corporate Administration
Committee: Development and Fundraising
1st Term: 2013-2016

*Karen E. Keller ’00 Sci
Wilmington, Del.
Partner, Shaw Keller, LLP
Committee: Awards (Chair)
2nd Term: 2015-2018

Michael S. Kirschner ’66 Bus
Bryn Mawr, Pa.
President, Kirschner Companies
Committee: Legislative Education and Advocacy
1st Term: 2015-2018

M. Toni Benedict Knoll ’70 Lib
Basking Ridge, N.J.
Marketing Research and Strategy Consultant
Benedict-Knoll & Assoc.
Committee: Communications
1st Term: 2015-2018

Shawn A. Lichvar
[Council of Commonwealth Student Governments]
New Florence, Pa.
Student, Penn State
Committee: Legislative Education and Advocacy
Term: 2015-2016

Cynthia A. Mable ’69, ’71g [Graduate School]
Exton, Pa.
Principal Consultant, The CAM Group
Committee: Budget and Finance
1st Term: 2015-2017

Joseph G. Maiello ’10 Bus [Mont Alto]
Staten Island, N.Y.
Committee: Development and Fundraising
1st Term: 2015-2017

*Shawn D. Manderson ’03 IST
Global Program Manager, SOC Compliance, ADP, Inc.
Committee: Membership (Vice Chair)
1st Term: 2014-2017

Susan Ingham Martin ’68 Edu
York, Pa.
Retired/Title I Facilitator, School District of Lancaster
Committee: Membership
2nd Term: 2013-2016

*Emily J. McDonald
[University Park Undergraduate Association]
Greensburg, Pa.
Student, Penn State
Committee: Legislative Education and Advocacy, Diversity and Inclusion
Term: 2015-2016

Julia E. McDowell ’04 Bus [Beaver]
Monaca, Pa.
Talent Acquisition Process Leader
Thermo Fisher Scientific Inc.
Committee: Volunteer Support
1st Term: 2013-2016

*Ty A. McGilberry ’03 Brandy, ’10g GrtVly [Brandywine]
West Chester, Pa.
Independent Financial Advisor,
Wechsler Marsico Associates
Committee: Budget and Finance
1st Term: 2014-2018
*Joan M. McLane ’94 Lib
Los Angeles, Calif.
Senior Clinical Administrator
University of Southern California
Committee: Development and Fundraising (Chair)
2nd Term: 2013-2016

Kristen L. McMullen ’88 Edu
New Castle, Del.
Director of Alumni Relations, University of Pennsylvania School of Veterinary Medicine
Committee: Volunteer Support (Vice Chair)
1st Term: 2014-2017

Susan M. McNulty-Atwater ’99 Eng
Barker, N.Y.
Senior Project Engineer, General Mills, Inc.
Committee: Communications
2nd Term: 2013-2016

Bradley J. Mitchell ’84 Eng
State College, Pa.
President, S4 Consulting, Inc.
Committee: Budget and Finance
1st Term: 2015-2018

Elizabeth Ann R. Morgan, V.M.D. ’87 Sci
Woodland, Pa.
Veterinarian, Clearfield Veterinary Hospital
Committee: Alumni and Student Engagement, Diversity and Inclusion
1st Term: 2015-2018

Daniel V. Murray ’86 Bus [Abington]
Pasadena, Calif.
Chief Financial Officer, Machinima, Inc.
Committee: Development and Fundraising
1st Term: 2014-2016

Nuria A. Rodriguez Padro ’01, ’07g Edu
Cheverly, Md.
Admissions Counselor
SocialWork@Simmons Program with 2U
Committee: Development and Fundraising
1st Term: 2015-2018

Maria Madigan Palmieri ’98 Behrend [Behrend]
Russell, Pa.
HOMEMAKER
Committee: Legislative Education and Advocacy
2nd Term: 2015-2017

David J. Pasternak ’90 Bus [Greater Allegheny]
McKeesport, Pa.
Vice President, Bank of New York Mellon Corp.
Committee: Budget and Finance
1st Term: 2015-2017

David J. Paterno ’88, ’91g Eng
State College, Pa.
Founder/Chief Executive Officer, Sage Life Technologies
Committee: Legislative Education and Advocacy
1st Term: 2015-2018

Mark A. Poblete ’07 IST
[Information Sciences and Technology]
Oakton, Va.
Manager, Information Systems Audit, Capital One Services
Committee: Membership, Technology
1st Term: 2014-2016

Seth D. Prentice ’09 Com [Fayette]
Mount Pleasant, Pa.
Local Programming Coordinator, Armstrong
Committee: Communications
1st Term: 2013-2016

KerriLaine Prunella ’01 Lib
North Bethesda, Md.
Senior Advisor
U.S. Department of Health and Human Services
Committee: Volunteer Support
1st Term: 2015-2018

*Johanna M. Ramos ’92, ’99g Eng
Herndon, Va.
Senior Aerospace Systems Engineer, Scitor Corporation
Committee: Alumni and Student Engagement (Chair)
2nd Term: 2013-2016

Thomas E. Range ’89 Sci
Levittown, Pa.
Computer and Math Teacher, Council Rock School District
Committee: Alumni and Student Engagement
1st Term: 2013-2016

Timothy A. Ritter ’89 Hbg [Harrisburg]
Mechanicsburg, Pa.
Vice President, Engineering and Marketing
Universal Protective Packaging, Inc.
Committee: Alumni and Student Engagement, Diversity and Inclusion
1st Term: 2014-2016

Carl K. Rosenberger ’81 Lib
Mohnton, Pa.
Business Weekly Sales Coordinator, Reading Eagle Co.
Committee: Awards
1st Term: 2013-2016

*Kay Frantz Salvino ’69 H&HD
State College, Pa.
Former Practice Administrator
Heimer Eye Care Associates
Immediate Past President: 2015-2017
Gregory J. Sam ’80 Sci
Phoenixville, Pa.
President, GSam Consulting LLC
Committee: Development and Fundraising, Diversity and Inclusion
1st Term: 2015-2018

Ivan E. Santos ’90 Bus
San Juan, P.R.
General Manager, Young & Rubicam
Committee: Budget and Finance (Vice Chair)
2nd Term: 2014-2017

Jeffrey T. Sarabek ’91 H&HD [Health and Human Development]
Gibsonia, Pa.
Administrator, Pediatric Specialty Care
Committee: Awards, Diversity and Inclusion
1st Term: 2014-2016

Roxanne C. Shiels ’90, ’93g Agr
Julian, Pa.
Alumni Strategist, Outreach and Online Education
Penn State
Committee: Diversity and Inclusion (Vice Chair), Membership
2nd Term: 2015-2018

Bradford M. Simpson ’03, ’06g Bus
Harrisburg, Pa.
Chief Financial Officer
Pennsylvania NewsMedia Association/MANSI Media
Committee: Legislative Education and Advocacy (Vice Chair), Technology
1st Term: 2014-2017

James H. Smith, Ph.D., P.E. ’88, ’92g Eng
McLean, Va.
Managing Member, Tebbs Lane LLC
Committee: Alumni and Student Engagement
1st Term: 2015-2018

Vera Spina ’03 Com [New Kensington]
Vandergrift, Pa.
Contract Compliance Officer
Westmoreland County Controller’s Office
Committee: Budget and Finance
1st Term: 2015-2017

Laurie Stanell ’80 Sci
Holicong, Pa.
Dentist and President, Laurie Anne Stanell, D.M.D., P.C.
Committee: Development and Fundraising
1st Term: 2015-2018

Kevin R. Steele ’92g Law
Wynnewood, Pa.
First Assistant District Attorney, Montgomery County
President: 2015-2017

Whitney Stringer ’07 Lib
Washington, D.C.
Director, Whitney Stringer PR & Events
Committee: Alumni and Student Engagement, Technology
1st Term: 2014-2017

Karen A. Sweeney ’80 Eng
West Friendship, Md.
Sr. Vice President, Diversity and Inclusion
Turner Construction Company
Committee: Membership
1st Term: 2014-2017

Charmaine S. Tetkoskie ’86 H&HD [Hazleton]
Coal Township, Pa.
Director of Operations Emergency Medicine
Geisinger Health System
Committee: Membership
1st Term: 2015-2016

Larry N. Trubilla ’98 Sci [Lehigh Valley]
Allentown, Pa.
Owner & Dentist, Allen Valley Dental
Committee: Alumni and Student Engagement
1st Term: 2015-2017

*David W. Ulmer ’01, ’08g Bus
State College, Pa.
Senior Project Manager, EnergyCAP, Inc.
Committee: Communications (Chair), Technology
1st Term: 2015-2018

William S. Vitori ’73 Edu [Education]
Belle Vernon, Pa.
Retired Science Dept. Chair., Elizabeth-Forward High School
Committee: Membership
1st Term: 2014-2016

*Steven B. Wagman ’82 H&HD
Blue Bell, Pa.
Former Vice President, Siemens USA
Vice President: 2015-2017

Chad A. Wallaesa ’02 EMS [Earth & Mineral Sciences]
Palmyra, Pa.
Managing Consultant, Liberty Mutual
Committee: Development and Fundraising, Technology
1st Term: 2014-2016
Gary L. Werkheiser ‘81 Bus
Los Angeles, Calif.
Executive Director, Lights. Camera. Cure.
Committee: Alumni and Student Engagement
1st Term: 2015-2018

Susan Beck Wilson ‘71 Edu
Hudson, Ohio
Owner, Creative Design and Consulting LLC
Committee: Membership
1st Term: 2015-2018

Heather Wong [Blue & White Society]
East Stroudsburg, Pa.
Student, Penn State
Committee: Alumni and Student Engagement
Term: 2015-2016

Elizabeth Lange Zarlengo ‘92g Hershey [Hershey]
Exeter, R.I.
Pediatrician, Waterman Pediatrics
Committee: Awards
1st Term: 2014-2016