

Daniel W. Veltri '07 Bus



Daniel Veltri is the co-founder and chief operating officer of Weebly, a San Francisco-based Internet company that has as its core product an intuitive drag-and-drop website creation service.

With Weebly, non-technical people can easily build their own website, blog, or online store. Since its founding in 2006, the company has grown to more than 10 million users and powers more than two percent of all websites on the Internet. Within any given month, approximately 10 percent of the U.S. population visits a website created using the Weebly interface.

In addition to its general website building service, Weebly also offers a special version of Weebly for education, which helps teachers and students build free websites for classes or projects. The educational community has embraced Weebly with adoption at more than 10,000 schools and universities worldwide.

The Weebly service is currently available in eight languages and its Facebook page

has 58,000 fans from around the world. The company is backed by a number of prominent angel investors as well as Sequoia Capital, a leading venture capital firm.

Weebly's roots are firmly planted at Penn State. Veltri met Weebly co-founder David Rusenko when they were both freshmen in the Schreyer Honors College. Both students were passionate about business and startups. A capstone course in the College of Information Sciences and Technology encouraged them to pursue the creation of what became the Weebly website and company.

Weebly was named one of *Time's* "50 Best Web Sites" of 2007 and has been featured in *Newsweek*, *The Wall Street Journal*, *Inc.* magazine, and *Entrepreneur* magazine, as well as on NBC and the BBC.

Veltri lives in San Francisco.
