



How does it work?

For the group, it's simple:

1. Encourage everyone in your group to become a life member.
2. Either provide them with a printed membership application after you have written in your group's three-digit code, or direct them to our [Web site](#) where they can complete a RealLife membership application online.
3. Remind them that they must specify your group's [three-digit code](#) when they join. Applications received without a code can't be recoded after the fact, and your group won't get the \$50.
4. Receive \$50 for each new life member recruited by your group! (Annual payouts are made to groups each August)

For the member, it's just as easy:

1. Complete either the [online membership application](#) or a [printable membership application](#)
2. Be sure to write in your group's three-digit code on the bottom right of the printed application in the space provided and mail with payment to
Penn State Alumni Association
Department B
Hintz Family Alumni Center
University Park, PA 16808-2096
3. Life memberships are also available by phone at 800-548-LION (5466). Remember, it is essential that the appropriate three-digit group code be specified when calling.

How can my group recruit members?

- Generate interest using every opportunity to talk about Alumni Association membership and its benefits.
- Include information about the RealLife program in your newsletters, through your listserv postings, and at your events. Devote time to discussing the benefits of Alumni Association membership at your group's meetings, networking events, social activities, and service projects.
- Make sure you always have a supply of printed applications on hand. Don't forget to include your group's three-digit code on the printed applications.

What if I have additional questions about the program?

Contact your Penn State Alumni Association Regional Director through Volunteer Services at 800-546-LION (5466), – option 3.